

## *A Magnificent Obsession With Four Wheels*



### Koop's Krazy Klassic Kar Kollection A tale of unrestrained lunacy by Dick Koop

This past July, I hosted a driving tour at my building in Moscow Mills, Missouri for a group of 41 people who were hardy and brave to make the drive as far as Minnesota in 100-degree weather. We toured a collection in Boone, IA and also visited the Hallmark Visitors building in downtown Kansas City to see and follow the History of Hallmark Cards. Dinner was catered by Sugarfire restaurant Friday evening at the Holiday Inn Express host hotel in O'Fallon, Missouri. This turned out to be a great opportunity for all of us to visit without the background noise of a busy restaurant. Everyone is still talking about that beef brisket. Saturday was a visit to my building for lunch; see a number of "unique" automobiles and a trivia contest. Later that day, a visit to a classic car facility to drool over some gorgeous cars for sale. Finally, dinner at Ethyl's for a last gathering before the trek home for parts of Indiana, Minnesota, Iowa, Missouri, and Illinois.

So I've been asked, "how did you start this collection and why this mix of cars?" It all started back in 1972 when I bought a new car called a Chevrolet Vega. Now, not just a Vega, but a Vega GT. The sporty version of a car that was worthy of the description "loser." Blown engine, 13 flat tires, rust that started before the first car wash. A real "winner." A few years later with more knowledge about cars I bought a Cadillac Cimarron as a daily driver. Not the spirited six-cylinder model, but the four-cylinder model that was so slow I could out run it just by a brisk walk. Starting to see a trend here.....

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*Welcome to the Northstar News, the monthly publication of the Northstar Region of the Lincoln and Continental Owners Club. We value your opinions and appreciate your input concerning this newsletter and the operation of the club. This is your club.*

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## *Board Of Directors - 2016*

Title	Name	Phone Numbers	email	Term Ends
Regional Director	Bob Johnson	H(651)257-1715	arborbob41@aol.com	Never
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Treasurer	Matt Foley	C(612)280-4930	mcfoley@earthlink.net	2018
Activities Director	Jay White	H(952)432-5939	jay@jwhiteandassoc.com	2017
Director	Bob Roth	H(763)475-1429		2017
Publications/ Membership	Dave Gustafson	H(952)435-1919	davidwgustafson@att.net	2018
Director	Tom Brace	H(651)644-1716	trbrace@comcast.net	2018
Director	Eric Chinquist	H(612)781-7622	echinquist@yahoo.com	2018
Director	Richard Eilers	H(218)393-5747	dickido@aol.com	2017

Members and guests are welcome to attend the Board Meetings. Our meeting location will be printed elsewhere in the newsletter, as it often will be held in conjunction with other club events.

Articles and other information for the newsletter should be sent to David Gustafson, Editor, at 308 Brandywine Drive, Burnsville, MN 55337.

### *Koop's Krazy Kar Kollection Kontinued*

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OK, so now I'm an "expert" on what not to buy. Then in 1980, I saw what I thought was one of the most elegant cars ever built, the 1956 Continental MK II. My Dad and I bought this together in October 1980 and I eventually bought my Dad out a few years later. Next came the Chrysler TC by Maserati followed by the 1983 Delorean. At that time, I thought why not start a collection of marketing or sales failures or cars that had a dubious history. I decided that a collection like this should have 13 cars since most look at "13" as an unlucky number. My wife didn't quite buy into my "vision" but she went along with it knowing that once I got to the 13 cars, she knew it would stop. I'll address that later in the story.

Next came the following: Yugo, AMC Marlin, AMC Pacer, Buick Reatta, Cadillac Allante (not one but two), 1963 Studebaker Avanti R2, 1958 Edsel station wagon, 1968 Subaru 360, 1988 Fiero GT, 1990 Lotus Elan, Pinto station wagon and then 2 more Cadillac Cimarron's (I didn't learn the first time). If you start counting I'm already over 13 which were brought to my attention by my wife. Since then I've added about 12 more cars that don't follow that pattern of marketing or sales failures. I have since run out of room as you can see by the photos of the expansion and will have more room to maintain my collection. Hopefully, this will be completed by October 1 before the win-



Dick Koop's building expansion underway.

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## Trivia from the Internet



Todd Storz  
1921 - 1964



Gordon McLendon  
1921 - 1986

*Todd Storz and Gordon McLendon re-invented radio and changed the way we listened to hit music in the 1950's.*

*Todd Storz was the grandson of Omaha brewing legend Gottlieb Storz. Growing up in the family mansion in Omaha, Storz grew to love Ham Radio while living there.*

*After attending prep school at Choate*

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## Editors Message

October 2016

September is now history. I hope that October and November are a bit warmer and dryer than usual. We could use a few nice fall days in October to extend our driving season. Hopefully, many of you will be able to have a few days where you are able to get one of those older Lincolns out and view the fall colors at their best.

This month's issue of the newsletter has a wide range of articles. We have some additional coverage of our trip down to Missouri, a nice article contributed by the Rocky Mountain Region about their Western National Meet this past month, the Zephyr show down in Red Wing and our own North Star show up in Coon Rapids. Our Coon Rapids show was a lot of fun, but we could have used about another 20 cars to make it really interesting. Let's try to do better next year.

October brings us our most popular event of the year. Our annual potluck and auction which we are very fortunate to be able to hold once again at Morries Collection in Long Lake. If you are coming, and we hope that you do, please RSVP Roger Wothe. Check out all the information on this show on the last page of this newsletter. Please make a real effort to come, you will get to see some new cars in the collection and get to visit with all your friends from the club.

The latest issue of Continental Comments should be arriving in your mailbox by the time you receive this

newsletter. As LCOC communications chairman, I get to see the digital proof copies before production. This issue will be really good. The magazine just keeps getting better and better. John Walcek, who does most of the photography for Comments truly is an artist. There are some pictures in this issue that are really worth framing. Our editor, Tim Howley is a master at weaving words into stories. There are some really good articles that you will enjoy reading. Something for everyone is the applicable phrase for the September-October issue of Comments.

If you have some spare time, please consider writing an article about your favorite Lincoln for our newsletter. It doesn't matter if it is old or new, we would like to hear about it just the same.

If you think you are

not creative, just do your best and I will help edit it for you so when it gets printed it will look good. We want to do our best to send you an interesting newsletter every month, help us out and send us articles.

The 2017 Continental should be arriving at Lincoln dealers within the next few weeks. Be sure to stop in and take a peek at this exciting new Lincoln. If you do, tell us what you think about this fine new vehicle from Lincoln. I think that it will be a winner for Lincoln. We are anxious to see some real life drive reports on the new Continental.

Till next month. David, Marion and Sweet Olga, the Samoyed.



Sweet Olga is taking a break from her duties as the official greeter at the North Star fall car show at North Country Ford Lincoln, Coon Rapids.



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in Wallingford, Connecticut, and college at the University of Nebraska he served in the Signal Corps of the United States Army during World War II. During his one year at the University of Nebraska, Storz experimented with radio by altering the broadcasting range of the University's radio station. His dabbling was shut down by the Federal Communications Commission when it was discovered that the University of Nebraska station could be heard in Ohio. Cheeky toward authority and very intelligent, Storz's personality would be reflected in his later radio stations.

In 1949, Storz, along with his father Robert, purchased radio station KOWH in Omaha, Nebraska, from the Omaha World Herald in 1949. Todd became the station's general manager. At the time, typical AM radio programming consisted largely of blocks of pre-scheduled, sponsored programs of a wide variety, including radio dramas and variety shows. Local popular music hits, if they made it on the air at all, had

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## *Directors Message by Bob Johnson    October 2016*



Summer is rapidly becoming smaller in the rearview mirror. The fall season is here now, and we still have a few good weeks of prime driving time to enjoy the fall and our beautiful, vivid colors that are unique to this time of year. We had planned to celebrate Lloyd and June Pearson's 45<sup>th</sup> Anniversary as members of LCOC, at the Luther North Country Classic Lincoln Car Show, but they had other last minute obligations. We will be adding a

December event to our schedule for the first time in years December 10 or 11 to again honor Lloyd and June Pearson when they return from Florida for the holidays.

The Annual North Star potluck and auction will again be held at Morrie's private collection in Long Lake MN Sunday, October 23. The collection will be open for viewing from 10:00 until noon. Our potluck lunch will follow at 12:30 with the auction at 1:30pm. **This event is for North Star members and immediate family only.** Please contact Bob Johnson if you have any questions. Please RSVP to Roger Wothe at 952-473-3038 or [rwothe@mchsi.com](mailto:rwothe@mchsi.com) by Tuesday, October 18, with the names of attendees and the food items you plan to bring. Please RSVP early to help us in buying needed items for this potluck.

Our November year end Sunday brunch will be at Dangerfield's in Shakopee, on Sunday, November 13 at 11:30 AM, and our Board Meeting at 10:30 AM

The LCOC Western National Meet, September 7-11, 2016, in Westminster (Denver), Colorado was attended by Paul and Deb Andahl, John and Dorothy Palmer, Bob Roth, Gaye Purvis and Richard Eilers, Jack and Marilyn Fletcher and Bob and Mary Johnson. Great tours and car show, fun was had by everyone. This meet was put on by the Rocky Mountain Region and more specifically the fine efforts of Jake Dout, Harry Edwards, Art Apple, Gerry Tubaugh, Craig Moir and Tom Daniels, the owner of Landmark Lincoln.

There were over 50 Lincoln's on the show field, and as an additional attraction there was a St. Jude's Charity car show with about 50 cars of all makes in the adjacent parking area. A great day for those who loved all types of cars.

Our October election for managers to the North Star board of directors for 2017, had three people file for the three openings, Roger Wothe, Richard Eilers and Bill Holiday.

Once again, we need someone to write a Lincoln Pride and Joy article for our Newsletter. Your Lincoln deserves to be featured in our newsletter. Help him out and continue to make our newsletter an interesting read for all of our members.

We are still waiting for the State of Michigan to fully license The Lincoln Motor Car Heritage Foundation to hold the Raffle of a 2017 Continental Sedan. The dates for the raffle will change, but the foundation is still planning on holding the Raffle but when is up to the State of Michigan's approval.

As always, keep the journey continuing in our marvelous Lincolns.

*Bob and Mary Johnson.....*

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to be worked in between these segments.

The company subsequently acquired WITX, New Orleans in 1953, WHB in Kansas City in 1954, WDGY Minneapolis and WQAM Miami in 1956, KOMA, Oklahoma City in 1958 and KXOK St. Louis in 1960.

Todd Storz, saw music as opportunity. He showed the world how to harness music and make it profitable in a world more interested in visual stimulation than audio. Largely because of his invention and business efficiency, American radio was shaped into a form that is still popular today: Top 40.



For example, the give-aways that characterized Storz's stations and those of his imitators were designed to make the station seem fun and young. The radio sta-

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## Northstar Monthly Board Meeting Minutes

### BOARD OF DIRECTORS MEETING

September 17, 2016

The Board Meeting was called to order at 1:05pm by Regional Director Bob Johnson. Board members present were Dave Gustafson and Bob Johnson. The meeting was also attended by all twenty members attending the show. The minutes of the previous meeting and the agenda of this meeting were approved.

#### DIRECTORS REPORTS

Regional Director Bob Johnson reported that the 2016 Western National Meet was held in Westminster (Denver), Colorado. Regional members attending were Paul and Deb Andahl, John and Dorothy Palmer, Bob Roth, Gaye Purvis, Dick Eilers, Jack and Marilyn Fletcher and Bob and Mary Johnson. There were great tours, car show, and everyone had fun. The 2017 Board of Managers election is soon approaching. The terms of Roger Wothe, Dick Eilers, and Erick Chinquist are ending at the end of this year. Roger Wothe, Dick Eilers, and Bill Holaday have filed for 2017 Board openings. **Nominations closed on Tuesday, September 16th.** The North Star Region will be hosting the 2018 Mid-America National Meet. We are currently working on choosing a host hotel, probably on the western side of the Twin Cities.

Treasurer Matt Foley reported that the Treasury balance was \$1,856.33 with all bills paid.

Membership and Publications Director Dave Gustafson reported that the current paid memberships are one hundred forty-five. He continues to need "My Pride and Joy" articles for his award-winning newsletter.

#### Activities:

The Annual North Star potluck and auction will again be held at Morrie's private collection in Long Lake, MN Sunday, October 23, 2016. The collection will be open for viewing from 10:00 until noon. Potluck lunch will follow at 12:30 followed by an auction at 1:30pm. This event is for members and immediate family only. Please contact Bob Johnson if you have any questions. Please RSVP to Roger Wothe at 952-473-3038 or [rwothe@mchsi.com](mailto:rwothe@mchsi.com) with the names of attendees and the food items you plan on bringing. A Board Meeting will be held at Dangerfield's in Shakopee at 10:30am, Sunday, November 13 followed by the year-end brunch at 11:30am. Please RSVP to Jay White. We need to start planning for 2017 activities. All suggestions are welcome.

#### Special Events:

2017 will have only one LCOC National Meet to be part of a Grand National Meet by all four of the Lincoln Clubs, August 9-13, 2017 at the Gilmore Museum, Hickory Corners MI celebrating the one-hundredth Anniversary of the Lincoln Motor Car Incorporation.

Lloyd and June Pearson were not able to attend their 45<sup>th</sup> LCOC Anniversary. That activity will be scheduled for the first part of December.

The next Board Meeting will be Thursday, October 13 at Morrie's Minnetonka Ford/Lincoln dealership at 7:00pm.

Respectfully submitted by Secretary Roger Wothe from notes provided by Bob Johnson.

## *Koop's Klassic Cars kontinued...*

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tion promoted local treasure hunts and capers that repeatedly made newspaper headlines, which only encouraged Storz. Rasmussen describes the chaos that ensued when Storz's Omaha station KOWH told listeners that there were six ten-dollar checks hidden in books in the Omaha Library. And when a KOWH citywide treasure hunt was so popular that it caused a downtown traffic jam; "Storz was there, comically directing traffic from his car."

The idea of Top 40 was fairly simple. Storz believed that if you captured the young audience, you could eventually capture the old. By only playing the top 40 most popular songs, Storz gave listeners only what they wanted. He then punctuated music with camaraderie-building events, making radio a "cool" thing to be a part of. Before, the music choice of a station depended on the personal taste of the disc jockeys. Now, Storz

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ter sets in.

Now for a little history on my love of Lincolns. As I mentioned earlier I started with the 1956 Continental MK II back in 1980. Since then I've owned two Mark VII's, a Mark VIII, two Town cars which are now gone except for the Mark II. I obviously like Lincolns and have now settled on the Continental Mark II, 1979 Lincoln Versailles and my Dads 1963 Lincoln convertible, a 2001 Lincoln LS and the new Lincoln MKZ's. In fact, I liked the new Lincoln MKZ so much I bought 2 of them; once for summer and one for winter. Both are Hybrids, loaded with every option available and a great value for the money. The only difference is the exterior and interior colors. I plan to add one more to this collection this fall when I win the raffle for the 2017 Lincoln Continental. Even If I don't win it I will still buy one as Lincoln has turned the corner and is adding a great car to their lineup. Once Lincoln Motor Company has their models all up to or better than their competitors they can start attracting a younger customer. Lincoln has the technology that the younger is looking for. Their styling has a way to go but they will get there. Now they need to execute the strategy and build quality. Buick has done so Lincoln should be able to do it. Once they achieve that success we should be assured of the Lincoln brand and the future of the LCOC.

Along with the driving tour, a car show was held at the Koop "museum" and 24 cars were registered for the show. There was a wide variety of Lincolns present from a 1937 Lincoln Zephyr to a pair of relatively new Lincolns, a 2015 MKC and a 2015 MKT.

While it was very hot and humid, we still had a great turn-out of really fine cars and really great people.



John McCarthy, first place best of show, 1937 Zephyr



Walahn and Bonnie Kilgore, second place with their 1987 Town Car.

The best of show was the 1937 Zephyr, owned by John McCarthy from Illinois. Second place was awarded to a 1987 Town Car, shown by Walahn and Bonnie Kilgore of Mis-

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operated his business like a machine that ran only on local popular demand.

Keeping up with technology also improved Storz's success. Before WWII, the center of the home had been radio, now it was television. So rather than compete with television for live talent and center-stage in the home, Storz simply took anything and everything that television did not. By making radio almost purely music, his stations could be companions to listeners in the car, workplace, shop, etc. Rasmussen states: "Where the network conventional wisdom had been that listeners wanted to 'be there,' Storz knew that his listeners wanted radio to be with them. The shift in the musical experience was profound and paved the way for listening styles of subsequent decades."

Although Storz eventually sold Omaha's KOWH to pursue his other stations, the radio revolution that Storz began with KOWH was already sweeping the nation. Thousands of radio station owners had realized the enormous po-

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## More Koop's Kars...

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souri. Third place went to Mike and Diana Vickery of Illinois, who brought their 1979 Versailles.



Mike Vickery with his third place award for his 1979 Lincoln Versailles.



A very happy Norm Winer with his long distance award for driving his Mark II all the way from Minnesota to Missouri.

The long distance award was presented to Norm Winer of Minnesota for his 1956 Continental Mark II. Norm should also receive a special award for bravery for taking his Mark II on such a long tour in 95 plus weather. It is a good looking car and runs well.



Dick Koop with his "Thank You" award for organizing and hosting this great three day tour.

We want to thank Dick for his great hospitality and arranging a first class lunch for us to enjoy. Later on in the afternoon, we went on a local tour to a classic car dealer and eventually found our way back to our host hotel. Dick also made arrangements for us to dine at Ethyl's a local eatery known for good food and great service. A great time was held by those attending and it was nice to meet a few folks from the other regions in the process.

## LCOC Western National Meet

By Charles Clark, Rocky Mountain Region.



Western National Meet show field, photo courtesy of John Walcek.

As a new member and never having been to an LCOC meet I have been asked to write a report on the Western National Meet that was held in Denver this past September. I am sure that the awards that were bestowed are covered elsewhere so I will just write about my personal experience. In so doing I hope you get the flavor of what transpired and how we all had such a great time.

To start with let me comment on the location and weather. The meet headquarters was the Westminster Westin hotel in Westminster, Colorado a growing suburb of Denver between downtown Denver and the college town of Boulder. Thirty years ago you would be standing in a field looking at the majestic flatiron mountains behind Boulder. Now you get to see the new 14 story Westin hotel packed with tourists, old Vietnam fighter pilots, a dog show and of course the LCOC meet attendees. If you are Jacob Dout the meet chairman you pray that the thunderstorms and hail that can come rolling off those mountains does not happen. His prayers were answered as we had four days of late summer early fall top-down weather which made the

Thursday tour to The Stanley Hotel in Estes Park a joyful drive up into the high mountains of the Rockies.

There were about 30 cars on the tour with a few flathead Fords that were invited to join us. I got to see the Mark II, III, IV, V, VI, VII, VIII as we pedaled my 40 Continental Cabriolet up the steep grades on an over rich carburetor. But 75-year-old "Margaret" (that's her name) pulled at a steady pace befitting the grand dame of the fleet. Got to take great shots with the spectacular scenery and the convoy of our cars. On the outskirts of Estes Park, the assembled convoy was escorted by the entire town police force right thru the heart of the very busy tourist town and up to the famous and beautiful Stanley Hotel where the Local car club was waiting to park us. Art Apple the tour chairman really pulled one out of the hat in organizing this tour. He even had two limos on hand to give round trip rides to Estes complete with Champagne and then act as town shuttles while at the Stanley.

At the hotel, we were treated to a ghost tour of the Hotel. Oh yes, it does have ghosts! It was the site that gave the inspiration for the novel *The Shining*. ("Here's Johnny."). After a barbecue buffet in the Music Room with its fantastic view of the mountains, which are part of the Rocky Mountain National Park, we went on a trolley ride tour of the town. Deep blue sky and not a cloud to be seen. Colorado at its finest. The lifestyle of the rich and famous, including presidents who stayed at this hotel built by the maker of the Stanley Steamer car, can only be imagined by us as we explore this beautiful relic of an age gone by. Our Lincolns were at home

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tential for a new kind of radio. When television became popular, social monitors predicted that radio would die. However, because of the invention of Storz and others like him, radio would be re-born.

At the height of his career, Storz died of a stroke in 1964, at the age of 39. He is buried in Forest Lawn Cemetery in Omaha, Nebraska. The family has since remembered the legacy behind the Father of Top 40 with issuing the "Storz Awards" every 10 years since 1968. Todd Storz also is a member of the National Association of Broadcasters Hall of Fame. In 1956, a *Time* magazine article referred to Todd Storz as the fastest rising figure in U.S. Radio. He is credited as a developer of the Top 40 Format and successful audience promotion techniques.

Gorden McLendon. Sixty years ago the age of disc jockey was in full swing, and Top 40 -- the daddy format of them all -- was an integral part of nearly every single American teenager's life (particularly if that

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teenager was lucky enough to have a Japanese-made transistor radio).

According to legend, the format was born in an Omaha bar when Todd Storz and Bill Stewart noticed a waitress playing the same song over and over on the jukebox. This, of course, may be anecdotal although everyone, who knew the two men, insists that it's true. Regardless, the concept came and conquered. Before the old line media moguls even seemed to notice, Top 40 was pervasive and on the air everywhere.

The man most responsible for this turn of events was a Texan named Gordon McLendon. His flagship was KLIF in Dallas, a station he'd bought in 1947 with financial help from his father, a very successful attorney. During the first five years of ownership, McLendon launched the Liberty Network, using KLIF as its base. On the strength of his sports know-how and imagination, he scored big with listeners by presenting baseball. But, in those days, broadcast rights weren't cheap.

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## Western Meet continued...

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there.

Friday morning was devoted to a tour of the Clive Cussler museum in nearby Arvada. It features a fabulous collection of 75 fine automobiles owned by best-selling author Clive Cussler. I got some ideas for my book: The Bootlegger '40 Ford by reading his books. Gave a copy of my book as a souvenir of the meet to everyone at the banquet.



Charles Clark with "Margaret" his very trusty Lincoln Continental. Photo courtesy John Walcek.

There was a southwest buffet that night followed by our St. Jude's hospital fundraiser auction which was organized by Craig Moir and Peter Daniluk.

Saturday was the big show day which had a unique twist as it was a double header. Our Lincolns were shown parked for judging and display while in the adjacent lot were the invited cars from the Mustang club, Thunderbird club, and anyone else who wanted to show. They helped contribute to the St. Jude's fundraiser by voluntary contributions. An excellent group of vendors displayed their products.

The LCOC judges did a fine job of judging the cars and our chief judge, Steve D'Ambrosia was very appreciative of Pete Daniluk and his pals who

parked their big RV in the lot and served to direct the parking and provide security for the entire time of the meet. His wife Pat along with Bonnie Apple handled the registration desk. Don't know how many pictures John Walcek our Continental Comments magazine photographer shot but he was everywhere. Hope he got my good side.

Saturday night saw us wrap up the meet with the traditional banquet. A happy hour preceded the banquet during which Jere DeBaker pedaled his fabulous 100-year-old perfectly restored player piano made by Melville Clark. Jere was dressed in a bright yellow western shirt and big black cowboy hat. A beautiful and fun sounding instrument the playing of which also graced our Friday night buffet before the auction, and was our outside entertainment for our welcome Wednesday on the promenade.

Our guest speaker was Rob Louisille, Lincoln operations manager who gave us a great overview of Lincoln, past, present and future. He gave us the message that Ford is serious about new product development and we can look to more great cars in the future. We got a sneak peek at the 2017 Continental at the Landmark Lincoln car show in August but missed getting it for this show.

Tim McManus the Master of Ceremonies kept the program moving. He acknowledged the financial support of our twelve sponsors. These meets are not cheap and sponsors help keep it affordable for the members. We really appreciate them. Before the introduction of Bob Johnson, he surprised us by presenting some well-deserved local awards. One of

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*Still, McLendon didn't care because he wasn't going to do the games live anyway -- he was going to re-create them using wire copy and sound effects. Sure, some of it was fantasy, but it worked in his favor because if the real games got boring, he could call a foul that never happened or talk about a pretty that never existed. "What harm is there in making 100,000 people happy on a hot summer afternoon?" he asked.*

*In the spring of 1948, the Liberty Network was launched. Intuitively, he knew he had to do two things to make his station and network stand out: Differentiate the product and create attention. And that's exactly what he did. He trained a parrot to chirp the call letters. He had jingles cut when Dallas didn't know from jingles.*

*By 1952, however, team owners had had enough of his audio hi-jinx and, despite all the sponsors he had or fans he'd attracted to game, pro baseball pulled the plug.*

*On May 15, The Liberty Broadcasting System -- the second largest*

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## More WNM

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the best was a large hand knit quilt knit by Bonnie Apple celebrating Landmark Lincoln and its support of St. Jude's Hospital. It was presented to Tom Daniels. Without the enthusiastic financial and organizational support of Tom owner of Landmark Lincoln in Englewood, Colorado there would not have been a meet.

Steve took to the stage and I held my breath as he started in with the award ceremony. About an hour before the program he gave five sheets of data to my grandson Marcus and myself to put into a power point to show the award winners. It was finished five minutes before the start of the banquet and fortunately came out exactly correct. So many great awards for some fabulous cars shown by enthusiastic owners. Margaret got a Best Primary Division award and I swear she cleaned out her plugs and ran better after that.

So there you have a newbies look at a traditional Lincoln Continental Owners Club Western National Meet. Lots of tradition and some new faces so necessary to keep the club vital. What you don't see are all the behind the scenes players of the Rocky Mountain Region LCOC like Mike Sedio who handled publicity and Harry Edwards the meet treasurer. So nice to have the national officers support and guidance to keep the traditions going.

I will close with a traditional western saying: "Ya all hurry back now."

Our thanks to Charles Clark for sharing his Western National Meet report with our North Star members.

## Fall Car Show

The big question was "where are all the Lincolns?" They and their owners were missing from our ninth annual Lincoln car show held this past September at North Country Ford Lincoln. While the day started out a bit overcast, by noon, it was really a pretty decent day. Past years have brought us weather of all types and varieties, windy, rainy and cold and on occasion all at the same time.



There were about 20 members who normally attend not there for the show. Bob Johnson took down names of those missing and you will have to deal with him at a later date. I guess the overcast morning scared a lot of folks off for the entire day.

It wasn't a total bust however. We did have 10 very fine Lincolns along with their owners show up for this event. We did have a new member pay us a visit, Mike and Lill Pearson from Andover. Mike is looking for a Mark II to park in his garage and it needs to be ready to drive and be in showable condition. If you have any leads to one, please give Mike a call at 763.506.0264. We are glad to have Mike and Lill as members and we look forward to seeing them at our next event.

We did have a short club meeting and talked with those attending about

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## More North Star Fall Car Show

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radio network in the nation -- died, and Gordon McLendon, who'd become one of the most respected play-by-play guys in the country, never pursued sports casting again. But that didn't mean he still didn't want to play. The question was -- what could a stand alone owner do?

In 1953, two years after Ike Turner recorded "Rocket 88" for Sam Phillips at Sun Records and a year before Elvis entered the same building, Gordon McLendon heard about the formatic experiments being conducted by Storz in Omaha and decided Top 40 might be a home run.

At the time, KLIF still had some block programming on the air -- shows like "Lullaby in Rhythm" and "Hillbilly Roundup" -- but McLendon was ready to rock. To do it right, he hired Bill Stewart away from the Storz organization. Stewart arrived in early 1954, surveyed the grounds, cut the playlist ("We're only going to play 40 records"), and started a revolution. Within 90 days, KLIF, "The Mighty 1190," went

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what is going on with the club and a few of the things coming up for the next year. Our monthly board meetings are open to all members and we encourage you to attend. Those on the board appreciate your continued interest and value your input on what events that we should have in the months ahead. As members, you have an obligation to make known your feelings and let us know just how we can improve the club.



Brad Videen's 1956 Premiere



Ray and Jeanine Nelson's Mark II



John and Dorothy Palmer's 1978 TC

People's choice awards were presented and the following came forward to accept their awards and to have their graven image properly re-

corded for posterity: First place award, Brad Videen, from Cambridge for his exquisite 1956 Premiere coupe. Second place was presented to Ray and Jeanine Nelson and their 1957 Mark II. Ray really looks great behind the wheel. Third place went to John and Dorothy Palmer, residents of Barnum and who own an absolutely spotless 1978 Town Car. Long distance award went to Brian Carlson of Oakdale, who came with his 1978 Mark V. This too is a great car and served as one of the examples for the Mark V authenticity manual.



Brad Videen



Jeanine and Ray Nelson

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straight to No. 1.

So, was it just the music? After all, in the early days of rock and roll, any station that played this scandalous stuff might expect to garner some audience. Freed had proved that. No, it was more than just the tunes. Ken Dowe, who became McLendon's first Executive VP, says, "Todd Storz may have been responsible for figuring out the music component, but it was Gordon who came up with the promotions and marketing that made the Top 40 format fly."

What sort of promotions, you ask? Well, KLIF threw hundred dollar bills from buildings and caused riots. Next, the station started the "School Spirit Campaign" (the school with the most signatures got a record hop hosted by one of the jocks) and paralyzed the entire Dallas school system, forcing the Superintendent of Schools to beg him to stop.

Then, to top himself yet again, McLendon wrote a check for \$50K, placed it in a bottle, and hid it somewhere in Dallas. Known as "The Great Treasure

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## Fall Car Show continued...

(Continued from page 11)



Dorothy and John Palmer



Brian Carlson

We also had more door prizes than attendees, so everyone went home with something this year. All in all, it was a great day, in spite of the overcast beginning. Everyone that came enjoyed themselves and it truly was a great opportunity to visit with one another during the show.

We want to extend a very sincere thank you to Matt Casper, sales manager of North Country Ford Lincoln and his staff for the fine hospitality

extended to our club. They arranged for a catered lunch, which was good and enjoyed by all. North Country also contributed some of the door prizes that were given out to our members. Olga had her eye on the hot dog that Marion was eating and would have given anything for just a little taste.



Bob Johnson presenting the North Star commemorative plaque to North Country sales Manager Matt Casper.

We urge you to support North Country Ford Lincoln by checking in with them when you are in the market for a new or used Ford or Lincoln. Also, remember that you as LCOC members have access to the Ford X Plan which provides a discount on any new Ford or Lincoln vehicle.



It's time to fold up the North Star tent and go home.



*(Continued from page 12)*

*Hunt," clues for the contest were given out twice a day. The clues, however, were purposely bad and, frankly, McLendon didn't expect anyone to win (surprise!). At the time it was the most money a radio station had ever given away, but that doesn't mean everyone was happy; across Dallas, lawns and gardens were torn up and laid to waste. There were even some concerned citizens who complained to the FCC. McLendon didn't give a damn; after all, that's what lawyers were for.*

*Gordon McLendon wasn't a hands-off owner. KLIF listeners (who represented an astonishing 50 percent of the available audience in Dallas, by the way) quickly became accustomed to hearing McLendon's voice on well-articulated editorials that expressed his views on how the city was growing. On that sad day -- November 22, 1963 -- when the city, the nation, and the world waited to find out how John F. Kennedy was doing after shots had rung out in Dealey Plaza, it was McLendon himself who*

*(Continued on page 14)*

## *Zephyrs meet in Red Wing*

Lincolns on the Mississippi was the theme for the "Gathering of the Faithful" this past August 18 – 20 in Red Wing. The weather wasn't the best, with rain overnight before their traditional Friday show and having Covill Park unavailable. Not to worry, the Concours stayed right at the parking ramp of the very elegant St. James hotel. It worked out well, as there were only about 18 cars being presented. Judging was an easy process and was completed by noon. If you like Zephyrs, there were some very good examples of this classic model here at the show. Sedans, coupes, convertibles and even a few of the Zephyr's more exclusive subset, the Continental. LZOC also invites Lincoln K's and L's to their shows.



Tom Brace's good looking 1937 K was a hit with the crowd.

North Star member Tom Brace displayed his 1937 K coupe, which won the peoples choice award for the best Lincoln at the show. Other North Star members winning awards were Al Longley (1947 Continental Cabriolet), Senior Badge and a Gregorie award; Lloyd Pearson (1940 Continental Cabriolet), a Gregorie award; Bob Gavrilescu (1947 Continental Cabriolet) Best Junior Continental; Karl Flick (1939 Zephyr) Senior Badge; and John McCarthy (1937 Zephyr) Strous Memorial award for unrestored driver.

While the weather wasn't the best for the Zephyr show, the people attending had a lot of fun and enjoyed their three days in Red Wing and the surrounding

area. The perfect place to show off the best of this iconic Lincoln model.



Karl Flick and his 1937 Zephyr

## *Visit to Modern Litho*



Pictured from right to left, David Gustafson, Jill Bernskoetter, Modern Litho Service Consultant and Darrell Moore, Modern Litho President. Not pictured is Greg Meeker, Vice-President of Sales and Marketing.

This past July, your editor, who also chairs the LCOC communications committee, paid a visit to Modern Litho, Jefferson City, Missouri, who prints Continental Comments. I was given a tour of their facilities and observed just how the process for printing and mailing Comments and getting into the hands of our members works. I was able to meet some of the key people at the company, and was very impressed at the care they take to help us make our publication one of the very best.

(Continued from page 13)

reported from outside Parkland Hospital. In a faltering voice full of disbelief, McLendon spoke simply: "The President ... President Kennedy ... is dead."

In 1971, McLendon sold KLIF to the Fairchild Corporation for \$10 million. At the time, it was the most money ever paid for a radio station. At the last minute, over coffee, McLendon offered to throw in KNUS-FM for \$150,000, but Fairchild declined. By the way, the contract called for a no compete, but it only addressed AM stations. Fifteen months later, KNUS-FM was the No. 1 station in Dallas. "Keep your eyes on the programming," McLendon always said, "and the sales will follow."

On September 14, 1986, Gordon McLendon died at his ranch outside of Dallas at the age of 65. He left behind a rich legacy of stations and personalities that defined the second golden age of radio.

From the internet..

## For Sale - Some Great Lincolns

**Jenny** is a 1977 Continental Coupe. Dark Red with Red Leather. 71,000 Miles \$10,000. Runs and drives super good, has 460 engine. Has Continental Kit.

**Price Reduced to \$9,200, OBO.**



**Big Red** is a 1977 Continental Convertible. Red with White Leather interior. 75,000 miles \$22,000. Lots of mechanical refresh work completed, excellent driver, 460 engine. Paint and chrome are very good, convertible top is new. Interior shows some wear and a few small items need repairing.  
**Price Reduced to \$18,700, OBO.**



**Laverne and Bessie** are 1979 Mark V Collector Series. Laverne is Diamond Blue with Dark Blue cloth interior. All main options including moon roof. Runs and drives OK, 81,000 miles \$2,800. Needs tires and a few parts, most of which are available. Bessie is Midnight Blue with a Dark Blue Cloth interior. 82,000 miles \$2,200. Great interior, nice chrome, Moon Roof. Runs and drives OK. Laverne and Bessie should be bought together, their needs and strengths match nicely. Pair is priced at \$4,500.

For more information and pictures, call Perry Bush at 920.729.4981 or 920.205.1295  
Email: pab1063@new.rr.com. Call today, as these cars need new homes now.



**For Sale**  
**1948 Lincoln**  
**Continental**  
**Coupe**

**\$12,500**

New paint, chrome replated, rebuilt V12 engine, new brakes and tires, new exhaust. Radiator and gas tank reconditioned, trunk carpeted, absolutely no rust. Car is equipped with overdrive. Call Ted Anderson 763.561.8143.  
Also have V12 Radiator, front grills for 46-48 Lincoln, fairly priced.



## *For Sale All Good Lincolns*



**FOR SALE: 1997 Lincoln Town Car** - Signature Series. Show Car - 1st Place 2012 LCOC Mid-America National Meet. Pearl White ext. Lt., Gray interior. Absolutely looks and drives like new. 76,000 miles. In heated storage, rust free. Serious offers only. Rolland Toenges, 952 938-6200 or [rptoenges@aol.com](mailto:rptoenges@aol.com)



**For Sale: 1978 Mark V.** White with blue, full padded top. Blue leather interior. Excellent condition, both inside and out. Smooth running 460 makes it a pleasure to drive. Air blows very cold. Truly would be a joy to own. 54K miles, they just don't get much better. Fairly offered at \$9,950.

Call Dennis Owens at 612.269.6482 to talk more about this Mark and the price.



**For Sale.... 1937 Lincoln K 2 window sedan.** This car is one of three known and has been a show winner and a very reliable tour car. It has a high speed rear end and has been completely restored to a very high standard. It has won the Edsel Ford trophy and has been a runner up to the Bell award. I am offering the car at \$59,500 and am looking for good home with someone who will enjoy it as much as I have. If you are interested, please call Tom Brace at (651) 644-1716 or email: [trbrace@comcast.net](mailto:trbrace@comcast.net)

### **Ken Sampson is offering two cars for sale.**

**1948 Continental Cabriolet RestoMod.** Needs to be finished. Steve Kastl was the former owner-builder, who passed away a few years ago. The car features a Cadillac 500 V8 with a TH400 transmission. Many more changes. This is a well-built car and runs out very well. \$9950/best offer.



**1983 Mark VI.** Dark Walnut color, saddle tan velour interior. Exceptionally clean, never out during the winter months, only driven during summer months. No rust ever. Maintenance records available. This is a nice running car that needs nothing but a new owner. \$4,450/best offer. Contact Ken at 612.418.4047



*You May Be Interested in these Items for Sale*



Mark VIII file photo

**For Sale:** 1998 Mark VIII, 65K miles, no winters, Bright Toreador Red Metallic, light tan leather, ready to enjoy and show, \$9500. Charles Hanson, 320-596-2210.



**For Sale:** 1966 Mercury Park Lane four door. Has breezeway window, white, factory A/C, 410 V8, very nice reliable car and consistent show winner. \$7500/offer. Deb and Gary Schott, 612.232.0835 Winsted, MN  
email: debhat@mchsi.com

**For Sale:** 1978 Lincoln Mark V, powder blue, dark blue vinyl top and blue leather interior, 460 V8, new tires and only 55K miles. Dennis Filley, 320-354-3730, Spicer, MN.

**For Sale:** Complete set (6 volumes) of 1971 Ford Factory Service Manuals for the complete Ford Line including all Fords, Mercurys, Lincoln Continental and Continental Mark III. Never been used and look new. \$250 and that includes shipping. Call John Brown, Warsaw, MO Call 913.553.65355

**For sale,** Black 1956 Mark II, nice driver, 100K miles, needs paint. Has A/C. New tires. Blue and white interior, asking \$18,000. Also have a 56 Mark II parts car, along with some extra parts and some bumper parts, one fender and wheel covers, asking \$7,000. Mark VI, with moon roof, does not run, \$600. Elrod Kaufman, 27951 440th Ave, Freeman, SD 57029



**Northstar Region grille badges** are now available. To obtain yours, contact Harvey Oberg at 651.739.9754

**For Sale:** 1968 Lincoln Continental 4 dr Sedan. Green with green cloth interior and nice green vinyl top. Needs engine work and TLC. Stored in my garage for years. Bring a trailer and \$1500. Bob Schmidt, Willmar, 320-235-4106



1994 Lincoln Town Car Executive with rare Light Santa Fe Metallic Clear Coat and matching leather interior, 113K miles, full power, moon roof. Second owner for past 16 years. Always garaged and never driven during the winter. Asking \$9,500. Call Richard Magner at 651.351.2855.  
Email: milliemoonlight@usfamily.net

**Now Available - Lincoln Caps and Shirts**  
Mens shirts with pockets, Ladies without.  
All Sizes, one price \$25, Caps, \$10.



Call now, operators standing by. Bob Johnson  
651.257.1715, email: arborbob41@aol.com



# Preview of Coming Events

October      **Annual North Star Potluck and Auction at Morries in Long Lake, MN, Sunday, October 23, 2016**  
**Eastern National Meet, October 12-16, 2016**, Attitash Mountain Resort, Bartlett, NH, New England Region Hosting.

November    **Year end Sunday Brunch at Dangerfield's in Shakopee. Sunday, November 13 at 11:30 AM, Board Meeting at 10:30 AM**



**For Sale, 1977 Lincoln Continental four door sedan.** Well equipped with the strong 460 V8 engine and all of the accessories that Lincoln owners have come to love and enjoy. The list is long and includes power mirrors, seats, windows auto temp working A/C, heated rear window defroster, opera lamps, AM/FM 8 track radio, power door locks and tilt wheel. Headlight doors work

well with no binding or hesitation. Color is a very nice gray, with a red vinyl half-top. There are no nicks or dings in the finish and the bright work is as new. It has been professionally maintained by the former owner, who passed away in January and was an automotive course instructor at a South Dakota Vocational School. The Lincoln has about 80,000 miles, which averages only 2,000 miles a year over its life span. The asking price is \$10,000, but the current owner, Emily Bickett is open to fair and reasonable offers. Please call Emily at 605-996-6905, cell 605-999-2701 or email:

[ebickett@mit-tel.net](mailto:ebickett@mit-tel.net)

BACK ISSUES OF THE NORTHSTAR NEWS ARE ALWAYS AVAILABLE  
ON THE NORTHSTAR LCOC WEB SITE.

[www.northstarlcoc.org](http://www.northstarlcoc.org) Click on publications.

Issues are in PDF format and may be printed on your color printer.

## North Star Activities

### FALL NORTHSTAR LCOC Pot luck and Auction

**Sunday, October 23, 10:00AM to 3:00PM**

**Morrie's Conference Center**

**2605 Wayzata (Old Hwy 12) Boulevard, Long Lake, MN**

*We will be able to view Morrie's Car collection for two hours only, 10:00 AM to 12:00 PM. Our pot luck lunch will be served about 12:30 pm. We will again have an auction that will be held after we eat, so please bring something automotive related, and better yet, with a Lincoln name on it. Please RSVP to Roger at his home 952-473-3038 or email [rwothe@mchsi.com](mailto:rwothe@mchsi.com) no later than October 20. When RSVP'ing, please let Roger know what you will be bringing for our potluck, he may have some suggestions on what is needed. Spend a great Sunday with friends and talk about the great activities we had this past year.*

Due to space conditions, this event is limited to North Star members and their immediate family. No exceptions please.



**\*\*\*Our Last Brunch for 2016\*\*\***

**Sunday, November 13, 11:30AM**

**Dangerfields Restaurant,  
1583 1st Avenue East, Shakopee, MN**

We have been to Dangerfields before and everyone had such a good time, we thought it would be nice to go there again. It will be a great day, with a little sunshine and maybe, just maybe, nice enough to take out one of the classic Lincolns for the last run of the year.

Sun Newspapers rated Dangerfield's amongst the top restaurants in the Twin Cities area. Their brunch menu is quite extensive, with great choices for everyone. Come on out and enjoy the day with your friends from the Lincoln club.

*Prior to the brunch, there will be a North Star Board Meeting at 10:30 AM*