

# NORTHSTAR NEWS

## My Pride and Joy



Dick Koop is the proud owner of this low mileage Versailles and he wants to tell you a story about it.

Welcome to the Northstar News, the monthly publication of the Northstar Region of the Lincoln and Continental Owners Club. We value your opinions and appreciate your input concerning this newsletter and the operation of the club. This is your club.

It's best to start by giving you the history behind my interests in cars which is primarily focused on cars that were marketing and sales failures. Everyone was collecting muscle cars, convertibles, sports cars, specialty cars. I wanted something different. I originally determined the collection I wanted to start with, should have a theme so I decided to call them the Unlucky "13" which is widely known as an unlucky number. I started with the 56 Continental MK II and added cars such as Edsel, Yugo, Pinto, Avanti, Delorean, Cadillac Cimarron, Cadillac Allante, and Lotus Élan and on and on. I thought the 13 cars would be the limit but I have exceeded that number. I guess you could say I am working now on my second collection of the Unlucky "13". My guess is the car manufactures hope one of their models never ends up in my collection. I know I have some pretty weak and poorly designed cars but

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Members and guests are welcome to attend the Board Meetings. Our meeting location will be printed elsewhere in the newsletter, as it often will be held in conjunction with other club events.

Articles and other information for the newsletter should be sent to David Gustafson, Editor, at 308 Brandywine Drive, Burnsville, MN 55337.

### *My Pride and Joy*

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even I can't bring myself to buy a Pontiac Aztec. Enough of the history.

I originally thought about adding a Lincoln Versailles to my collection about 3 years ago. I had been watching the Continental Comments "for sale" ads to see if a Versailles might be available. Not many appeared and I finally gave up. With only 50,156 for these produced from 1977 thru 1980, I knew the survival rate would be low and not many of us Lincoln collectors thought this would be one they wanted to own.

Fast forward to the LCOC Midwest meet in Tulsa, Oklahoma last year. I saw the beautiful Versailles owned by Paul and Deb Andahl and once again I was ready to pursue the Versailles. I actually tried to buy Paul and Deb's Versailles but my timing was not the best. After the Andahl's won the Lincoln Trophy Paul said to me "The price was going to be a bit higher now".

I left the Tulsa meet and immediately got serious to find one equal to the Andahl's which was not going to be an easy task. I found a number of Versailles for sale but none fit the quality I was looking for. Finally I answered an ad for a 1979 Lincoln Versailles in Newcomerstown, Ohio. The owner Wayne Schworm was reducing his collection of Ford manufactured cars and had this car listed. Turned out my timing was right. Apparently another person from New York had agreed to buy the car but never showed up to pay for it. This 25,488 original mile two tone silver/gray combination was just the color for me. Wayne and I negotiated a price after he forwarded a number of photos. The previous owner had replaced the troublesome venturi carburetor-distributor set up on the 302 V-8. Outside of

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Trivia from the Internet



*Alan Roger Mulally was born on August 4, 1945 in Oakland, California to Charles R. "Dick" Mulally and Lauraine Lizette Clark, who met at a USO dance. Mulally grew up in his mother's hometown of Lawrence, Kansas, where he was a member of Plymouth Congregational Church. He considered Rev. Dale Turner "a mentor and an inspiration." He used to sit at the front of the church to study the minister's influence on the congregation. Mulally said that he found himself motivated at the age of 17 by president John F.*

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Editors Message

July 2014

It seems as though the one nice day that we have had in the past two months was for our Memorial weekend car show at Morrie's. Most of the other weekends so far this summer have been a bust. It is to be noted, that the days are now getting shorter, not yet noticeably, but shorter non-the-less. We are on that downward march toward winter. I guess that we just have to make the best of what we get. Perhaps, July, August and September will be much better than May and June. We can always hope.

Our next event will be brunch at Lord Fletcher's on Lake Minnetonka. All the details are on the last page of the newsletter and raining or not, the company and the food will be good. August brings the trek to Hickory Corners, Michigan and the dedication of the Lincoln Automobile Museum. This has been a long time coming, but it is finally here. It won't be completely finished, but enough will be in place for us to capture the grandness of this fine repository of all things Lincoln. It will be in a good place, at home with other collections of equally fine automobiles. There will be much to see over the four days that we will be there. There are a few rooms left at area hotels, so you can still make plans to attend. If you go, you can expect to see some of

the finest Lincolns at this show that you will ever see assembled in one place. If you need more information, go to the LCOC.ORG web site or call our beloved Bob Johnson at 651.257.1715 who will help get you all signed up to go.



Samara, our west coast correspondent, recently returned from a short vacation trip with her companions, Andrea and Don. She wanted to know if this is Joni Mitchell's Big Yellow Taxi. While not a Lincoln, it should provide her with a adventurous afternoon, travelling around Vancouver, BC.

In the picture above the fold, Faithie's daughter Samara, is shown in a 1947 Yellow Chrysler taxi cab. She is on her way to the American Canadian car museum, where she hopes to check out some classic Lincolns. She also heard that Joni Mitchell wrote a song back in the 1970's about a "Big Yellow

Taxi". Some of our readers may remember it, if not, there is always google or Wikipedia. We thank Andrea and Don, Samara's companions for sending us these pictures to help brighten our day.

It appears that the new Lincoln MKC will be a hit. There have been many advance orders for this new car and dealers have a fair number of them sold, without even a demonstration drive around the block. Lets all hope that Lincoln hits this one out of the ball park. I think they will.

Our thanks to Dick Koop for his article on his Versailles. We are anxious to see this fine original car.

Till next month, David and Marion

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*Kennedy's challenge to send a man to the moon.*

*Mulally graduated from the University of Kansas, also his mother's alma mater, with Bachelor of Science (1968) and Master of Science (1969) degrees in aeronautical and astronautical engineering. He received a Master's degree in Management (S.M.) as a Sloan Fellow from the MIT Sloan School of Management in 1982.*

*Mulally was hired by Boeing immediately out of college in 1969 as an engineer. He held a number of engineering and program management positions, making contributions to the Boeing 727, 737, 747, 757, 767 and 777 projects. He led the cockpit design team on the 757/767 project. Its revolutionary design featured the first all-digital flight deck in a commercial aircraft, the first two man crew for long range aircraft, and a common type rating*

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This wet weather should have broken the drought conditions from last year. I'm hoping that the weather will dry out soon, so I can cut lawn before it turns into a hayfield. I hope you are able to get your Lincoln on the road for some cruising the highways. Take some time to check for local car shows that you can take your Lincoln to and please spread the word about our North Star Region and the LCOC, help us build membership.

We had heavy rain on Saturday morning, June 14th for our 12th annual out-state classic Lincoln car show at Miller Auto Plaza, St Cloud. Eight Lincoln's did brave the downpour to come to the St Cloud car show. Bob Dennis, Walker, and Ron and Linda Fenelon, Alexandria drove down just to see North Star Members at the show. Steve Wright, sales manager for Miller Auto Plaza was disappointed with the weather, too. But, he was very happy with the Lincoln's that did make the car show. Miller Auto Plaza would like to have us come back again and have an annual Lincoln show at their dealership. If you have not been to their dealership, they have two and a half acres of cars inside on the show room floor, along with many pontoon boats. Everyone in attendance thought we were treated very well and would like to go there again.

The North Star Region Car grille badges are really selling, 20 of the 40 ordered are now sold. They will be for sale at our events and the cost is \$40 each.

Our next event will be a Sunday Brunch at Lord Fletcher's on Lake Minnetonka, July 13 at 11:30 AM. Quite possibly one of the best places to have a Sunday Brunch in the Twin Cities, Lord Fletchers really has it all. Everything you could want and more. We can promise you that you will not go away hungry. The service is great and the food is even better. Not the most inexpensive restaurant, but it is well worth it. We hope to see you on Sunday July 13 at Lord Fletchers, located at 3746 Sunset Drive, Spring Park. Highway 7 from highway 494 West to Excelsior. Turn right at Oak Street/County 19, continuing on to Manitou Road, which turns into Shadywood Road. Please RSVP to Jay White by Thursday, July 10, at [jay@jwhiteandassoc.com](mailto:jay@jwhiteandassoc.com) or call 612-599-3219 or 952-432-5939.

By now, you should have received the Lincoln Motor Car Foundation Museum Dedication (August 6 – 10) registration packet in mail. The Sheraton and Holiday Inn Express hotels are already full, **extra rooms are blocked at additional hotels for your use, the hotels are listed in the registration packet. Call right away, for reservations, if you plan on attending.** Over 250 registrations are expected and more than 165 have registered already. About 200 Lincoln's are expected with over half being of a pre WWII vintage. This will be a great opportunity to see some of the very finest Lincolns of all ages, together for the first time.

Mary and I will be caravanning over the northern Michigan route, via the Mackinac bridge down to Hickory Corners. We will be leaving on Tuesday August 5th, with an overnight planned at Manistique, WI. If you are interested in joining us, please call me at 651.257.1715 for all the details.

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*for pilots on two different aircraft. He worked on the 777 program first as director of engineering and, from September 1992, as vice-president and general manager. He was later named as Vice President of Engineering for the commercial airplane group. He is known and recognized for elevating Phil Condit's "Working Together"-philosophy through and beyond the 777-program. In 1994, Mulally was promoted to senior vice president of Airplane Development and was in charge of all airplane development activities, flight test operations, certification, and government technical liaison. In 1997, Mulally became the president of the Information, Space & Defense Systems and senior vice president. He held*

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## *Northstar Monthly Board Meeting Minutes*

May 23, 2014 Meeting

Regional Director Bob Johnson called the meeting to order at Morrie's Ridgedale Ford conference room at 1:05 PM. Board members present were Bob Johnson, Bob Roth, Harvey Oberg, Dave Gustafson, Jay White and Roger Wothe. Other region members present were Gaye Purvis, Richard Eilers, Dorothy Palmer, John Palmer, Carol Yoho, Bruce Freiberg, Karl Flick and Francis Kalvoda. The minutes of the previous meeting and the agenda of this meeting were approved.

### DIRECTORS REPORTS

Regional Director Bob Johnson reviewed the remaining activities for 2014. They will be published in the *Northstar News*. Among the activities are the Mid America Meet in Rockford IL, Sep 16-20, the Western National meet in Tacoma WA, July 23-26 and the Lincoln Museum Dedication in Hickory Corners MI, August 6-9.

Treasurer Harvey Oberg reported the treasury balance to be \$2,784.88 with all bills paid. Harvey displayed and sold seventeen of the new regional grill badges.

Membership and Publications Director Dave Gustafson passed out the 2014 Directories to the members present. He will mail the remaining Directories to the members who were not present. He has received registrations for two new members.

Activities Director Jay White introduced a new Saturday morning activity. But, actually the first one will be on a SUNDAY, June 1<sup>st</sup>. Members should meet at Maggie's Restaurant in Wayzata for breakfast at 8:00 AM then caravan to the All Ford Picnic at Morrie's in Orono MN.

Member Richard Eilers attended the Eastern National Meet in Florida and gave a short report. This was a participant judged show and there were only thirty cars on the judging field. It also rained for two days. Gaye Purvis, Dorothy and John Palmer also attended the Meet.

There being no further business, the meeting was adjourned. The next meeting will be Saturday June 14 at Miller Auto Plaza in St. Cloud MN at 1:00 PM.

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## Miller Car Show, St. Cloud, MN

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this position until 1998 when he was made president of Boeing Commercial Airplanes, Chief Executive Officer duties were added in 2001.

Following the forced resignations of Phil Condit in 2003 and Harry Stonecipher in 2005, Mulally was considered one of the leading internal candidates for the CEO position. When Mulally was passed over in both instances, questions were raised about whether he would remain with the company.

Alan Mulally at Ford. "An automobile has about 10,000 moving parts, right? An airplane has two million, and it has to stay up in the air." (on being asked "How are you going to tackle something as complex and unfamiliar as the auto business when we are in such tough finan-

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Our hosts, Kayala Newman and Steve Wright of Miller Auto Plaza shown with the commemorative plaque and North Star license plate presented to their dealership at the end of the show.

The assumption that we could have two good rain free car show days in a row was really all wet. After one of the best car show days ever at Morries in May, we went to the other extreme for our Miller show in St. Cloud on Saturday June 14. The only good thing that you could say was "at least we didn't have to shovel it". Eight Lincoln's ventured to St Cloud, driving in the stormy and very heavy rain, on Saturday morning. The rain stopped about 10:30 AM, but by then most members had already decided to stay home. As the old adage says, "the show must go on". And we made the best of it, and were thankful that we were able to be inside. Our host Steve Wright offered one of his inside show-rooms for our Lincoln's, but we left them outside and just moved registration inside. Steve was very happy with the Lincoln's that were able to make the car show. Miller Auto Plaza would like to have us come back again and have an annual Lincoln show at their dealership. Everyone in attendance thought we were treated very

well and we all look forward to returning to St. Cloud and Miller Auto Plaza again. We know that the weather and attendance will be much better next time.

Bob Dennis, Walker, and Ron and Linda Fenelon, Alexandria drove down just to visit with the North Star Members at the show. We had two beautiful Lincolns shown for the first time, a 1947 Continental Coupe, Larry Gordhamer, Ogilvie, and a 1988 Town Car, Ron Seanger, St Cloud. The newest car was a 2013 MKT driven by Dave and Marion Gustafson, Burnsville.

Our Peoples Choice Award for Best of Show, First Place Award went to a 1947 Continental Coupe, Larry Gordhamer, Ogilvie. Our Second Place Award went to a 1980 Mark VI Bill Blass, Bob Roth, Plymouth. Our Third place award went to a 1969 Mark III, Steve Young, Hudson, WI. Who also won the long distance award.

Door prizes were donated by Miller Auto Plaza, everyone who stayed until 2:00 PM received a beautiful walnut Lincoln jewelry box with a USB drive. We want to again thank Miller Auto Plaza for supplying door prizes, a nice lunch and hosting this event at their dealership. A special thank you goes to Steve Wright, Sales Manager and Kayala Newman, Executive Assistant and all the other fine people at Miller who made this show possible.

We may have three new members who were happy to see our Lincoln's in St Cloud. Again they did not know that there was such a thing as a Lincoln Club

We want to thank every one who attended this car show; your effort to bring your car to this type of event is appreciated by others that are not fortunate enough to have a Lincoln.

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cial shape?")

Mulally was named the President and CEO of Ford Motor Company on September 5, 2006, succeeding William Clay Ford, Jr., who remained as Executive Chairman of the company's Board of Directors. Mulally called his Lexus LS430 the 'finest car in the world', just as Ford was about to announce his selection as CEO, making the point that Ford was not then in a leadership position, though he then faced some criticism and switched to driving Ford models. William Clay Ford Jr. had been searching for his successor as Ford CEO for some time, with Daimler AG's Dieter Zetsche and Renault/Nissan Motors's Carlos Ghosn both turning down the offer.

One of Mulally's first decisions at Ford was to bring back the Taurus nameplate. He said that he could not understand why

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*Pride and Joy continued*

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that, this car is all original in every way which is what I always pursue. Wayne agreed to keep the car in his garage until the weather was more acceptable to an open trailer transport. It arrived this past week. It's even better than I thought it would be. Body and paint are almost perfect and the engine compartment and interior are clean. The owner was very honest in his assessment of the car's condition. I plan to drive to the MidAmerican Lincoln meet this September or to the dedication of the Lincoln Museum in August.

I've also expanded my garage space by building a new garage next to my current one giving me the space to work and maintain all my cars. It is the most relaxing time of the week to be working on a car. Other car collectors often stop by on weekends and just like to enjoy the moment. That's what this hobby is all about sharing stories and being with fellow collectors.

I'll leave with this thought. Paul and Deb enjoy your recent Lincoln trophy with your Versailles. Well-deserved but a new kid just entered the chase. Enjoy the time with your newly won trophy. I'm coming after you.....

We are all looking forward to seeing this great car up close. There weren't many made, and there are few nice, original survivors left today. They were succeeded by the Continental four door sedan. And that is another story.

*Miller Show Pictures*



Larry Gordhamer with his 1947 Continental, a first place winner.



Bob Roth with his 2nd place award



Steve Young with a 3rd place and long distance award.

*More Board Minutes*

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*the company previously scrapped the Taurus, which had been one of the company's best sellers until losing ground in the late 1990s.*

*Mulally took over "The Way Forward" restructuring plan at Ford to turn around its massive losses and declining market share. Mulally's cost-cutting initiatives led to the company's first profitable quarter in two years. Dividends to shareholders were also suspended.*

*In 2006, Mulally led the effort for Ford to borrow US\$23.6 billion by mortgaging all of Ford's assets. Mulally said that he intended to use the money to finance a major overhaul and provide "a cushion to protect for a recession or other unexpected event." At the time, the loan was interpreted as a sign of desperation, but is now widely credited with stabilizing Ford's financial position, compared to crosstown rivals Gen-*

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Respectfully submitted by Secretary Roger Wothe

June 14, 2014 Meeting

Regional Director Bob Johnson called the meeting to order at 1:05 PM at Miller Auto Plaza in St Cloud MN. Board members present were Bob Johnson, Bob Roth, and Dave Gustafson.. Other members and guests present at the meeting were, Mary Johnson, Marion Gustafson, Ray Nelson, Jeanine Nelson, Larry Gordhamer, Bob Dennis, Steve Young and Ron Fenelon. The agenda of this meeting was approved.

**DIRECTOR'S REPORTS**

Regional Director Bob Johnson stated meeting would be short due to small attendance because of rain and more rain. Steve Wright, Sales Manager for Miller Auto Plaza was very happy with the attendance even with heavy rain on Saturday morning. Steve asked our North Star Region to come back again next year and make Miller Auto Plaza, Lincoln, an Annual Lincoln show at their dealership. Everyone in attendance thought that we were treated very good and if needed they have a great inside area to hold our show registration.

Bob reviewed the activities for the remainder of the year, Time, date and location for all other activities will be found near the end

of the *Northstar News*.

Our August event is the Lincoln Museum dedication, Hickory Corners, Aug 6-9, Bob J will lead tour up thru northern Michigan via Mackinac Bridge, about 750 miles, this will be a two day trip. As of 6/10/14, 156 registrations, and 130 Lincolns, 326 people for Dedication, Thirteen North Star Members have registered for Dedication and 7 for driving tour. If you have not registered, they will take late registrations, so register as soon as you can.

Three more club badges were sold in St Cloud.

Bob Johnson reported the treasury balance for Treasurer Harvey Oberg to be \$3197.13.

Publications and Membership Director Dave Gustafson reported that twenty-two members have not renewed.

There being no further business the meeting was adjourned at 1:25 PM. The next board meeting will be at Culvers at 7:00 PM on July 10, 2014. moved out one week due to July 4<sup>th</sup> holiday. The August Board Meeting will also be at Culvers on August 14, which is also moved out one week because of The Lincoln Museum Dedication August 6- 9, 2014. Respectfully submitted by Bob Johnson for Secretary Roger Wothe.

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*eral Motors and Chrysler, both of whom had gone bankrupt during the automotive industry crisis of 2008-2009. Ford was the only one of the Detroit Three that did not ask for a government loan. Mulally did testify before the United States Congress in favor of government loans for General Motors and Chrysler, discussing the impact to the economy and to other automobile manufacturers if parts suppliers were to go bankrupt in the light of a GM or Chrysler collapse. In May 2009, Ford chairman William Clay Ford, who hired Mulally, said that "Alan was the right choice [to be CEO], and it gets more right every day".*

*In 2007, he presided over the sale of Jaguar Cars and Land Rover to Tata Motors, an Indian car and truck manufacturer. Mulally said he had "no regrets" over the sale,*

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## *Detailing your Engine and Undercarriage*

By Herb Scheffer, The Lincoln/Mercury Old Parts Store.

When looking at your beautiful classic after having been to a car show, aren't you inclined to believe, "My car is every bit as good as all those other cars." Your paint and bodywork is probably first rate, your interior looks like it just came out of the factory, and you've spent a ton of money getting her looking this good. Unfortunately, these aren't the points that make the ultimate difference when your beauty is being judged against all those other wonderful cars.

You first must understand that it's what is under the hood and undercarriage, and to a somewhat lesser extent the trunk that separates the winners from those who also ran. If these areas look like 20 or 30 or 40 year old engine compartments and undercarriages that have had the last 10 years of dirt and grime removed, you've got your work cut out for you. If the areas have been cleaned and then sprayed by a graffiti expert that covered everything including chipped paint, rust, hoses, wires, etc., you've really got your work cut out for you. Remember, cleanliness is next to Godliness, especially if you're a crazed enthusiast that also happens to be a judge. For some reason, all crazed enthusiasts have this fetish that you should be able to eat off your engine compartment and undercarriage. The goal is to get these areas looking as good as the body and interior. If a judge walks up and sees a dirty or sloppily done engine compartment or undercarriage, you're out of the running before he's even started.

Now, before you throw your hands up in disgust, let me add a few words of encouragement. These areas are not particularly difficult to do, and they are really the lowest cost way of picking up a considerable number of judging points. You can expect to get filthy dirty, get completely grossed out, scrape knuckles, and wear out several wire brushes and putty knives. To accomplish your task will take many days and/or weeks of degreasing, scraping, washing, wire brushing, sanding, priming and painting. Parts will have to be removed, cleaned, stripped, painted and reinstalled. Incorrect parts will have to be replaced or made to look like the original. Care will have to be taken to do the very best job you can. The work is anything but glamorous, but oh what a difference it makes in how your love of life presents itself.

What's great about doing these two areas is that with a small amount of tools, a lot of care and commitment and enough time you can turn out a beautiful job. Almost any paint and undercoating you need can be bought in spray cans. You'll need a wire brush for your drill and grinding wheel and several handheld big and toothbrush-sized wire brushes. Steel wool, sandpaper: fine through coarse, masking tape, primer, engine cleaner. Now have at it. What's so neat about products that are available today is that you can buy paints that look like cast iron, aluminum, natural metal, rubber coating, anodized coating and lots more. It really

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## Detailing continued...

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*preferring to concentrate on the Ford brand, as then-CEO Jacques Nasser was criticized in 2001 for paying too much attention to new overseas acquisitions while letting the main Ford operations in the US decline. Ford received US\$2.3 billion on the sale, considerably below what they paid for it under Nasser and Donald Petersen. However, analysts said that Ford would have gotten much less or might not have found a buyer if they had tried to sell it later in 2008, as Jaguar Land Rover sales subsequently plummeted due to high oil prices in the summer, causing Tata to request a bailout from the British government. Mulally also sold off Aston Martin and Volvo Cars, and reduced Ford's stake in Mazda.*

*In 2008, amid mounting losses during an economic downturn, Ford announced a proposal*

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makes the job a lot easier and the results are much more professional looking.

Now that you've succeeded in removing all those years of grease and grime it's time to do the DETAILING. Actually this process probably started the day you decided you had to own this great car.

There were thousands of things that made you fall in love. That's what detailing really is. It's a desire to look at the smallest of all these thousands of DETAILS and make them appear as close to the original as a mere mortal can. Take lots of pictures so you know how to put things back together. Trust me, it's far better than relying on your memory.

**HERE GOES:** The Undercarriage – This includes the floor pans, suspension, steering components, brake drums and lines, rear axle, sway bar, strut rods, springs, shocks, drive shaft, wheels, nuts, bolts, clamps, and brackets. Starting to get the picture? What areas were undercoated and what was the body color? What color are the front-end parts and which nuts and bolts were painted as part of an assembly? What parts were unpainted (left natural)? Just being able to see these parts clean will answer a bunch of these questions. A parts manual will help terrifically. And yes, there are quite a few knowledgeable people that will be happy to fill in the blanks. You can do them and yourself a favor by doing your research first and by having your questions organized before you contact them.

The Engine Compartment –

Think about this: if it looks right, it probably is. Again, attention to DETAILS is a must. It is all important. Is the engine the CORRECT color? Is the workmanship clean and neat or does it look like you painted it with your eyes closed? Was time taken to clean and prepare the surfaces properly or was grease, rust, and chipped paint just painted over. Are the spark plug wires, spark plugs, and distributor cap the proper ones for your year and model, or did they come from some discount parts store's house brand? Are the radiator hoses the proper molded ones or are they flexhose? Are your heater hoses the proper colors? What about the hose clamps? Do you have the proper decals and markings on your engine and in your engine compartment? Is your starter solenoid, starter, generator, and voltage regulator correct or do they say "Made in Hong Kong"? Is the firewall, inner fenders, radiator, braces, brackets, linkages, etc. the right colors? Is the wiring harness in good shape? Are wires cracked or broken, with after-market connectors crimped on? Is the tape wrapping that holds the wire bundles together neat and clean and fresh? Are all the vacuum lines clean, neat and uncracked? Are the battery and battery cables correct?

Dizzy Yet? Yes, it's a ton of work, but the results are well worth the effort. Besides, you don't need to pay somebody to do this. If you are willing to get dirty and are willing to do your research, you will get excellent results for a reasonable amount of money. It will be your work and your victory.

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on December 2, 2008, to cut Mulally's salary to \$1 per year if government loans were received and used by Ford. During hearings for government loans to Ford, he and other industry leaders were criticized for flying to Washington, D.C. in corporate jets. During a subsequent meeting, he traveled from Detroit to Washington by a Ford-built hybrid electric vehicle, while selling all but one of the company's corporate jets.

Due to his achievements at Ford, he was included in the 2009 Time 100 list. The entry, written by Steve Ballmer, says, "[Mulally] understands the fundamentals of business success as well as any business leader I know."

In 2012, Mulally was awarded the honorary degree of Doctor of Science by the University of Kansas for his notable contributions to

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## Buyers Like Lincolns

From the Detroit Free Press...

Lincoln and GMC are the highest rated brands in the 18th annual Vehicle Satisfaction Awards released today by consulting firm AutoPacific. Mercedes-Benz S-Class posted the best overall score.



Lincoln was the most satisfying top premium brand. The news is welcome for Lincoln which is in the middle of a makeover to restore its luster of years past. Lincoln just introduced the MKC compact crossover, its first entry in that segment.

Lincoln rose from a sixth-place ranking a year ago. The Ford brand did not fare nearly as well but did move up to 19th from 25th.

GMC moved up to eighth overall from 17th last year. Among other GM brands, Chevrolet improved to 16th from 21st.

"Vehicles that score highest in the Vehicle Satisfaction Awards are delivering value and satisfaction across a wide range of attributes," says George Peterson, president of AutoPacific, which identified the most satisfying vehicles based on responses from more than 92,000 new vehicle owners.

"The winners perform well in 50 separate categories that objectively measure the ownership experience," Peterson said.

Highest overall satisfaction went to the new 2014 Mercedes S-Class that is packed with technology and amenities. The large luxury sedan

achieved the highest overall score ever. The best-scoring truck was the BMW X5 luxury crossover.

No single manufacturer dominated the results this year. Chevrolet had four winners; Lincoln had three; and the Mercedes-Benz, BMW, Kia, and GMC brands had two winners each.

Brands with the largest drop were Volkswagen moving from 16th to 28th position and Jaguar dropping from 7th to 17th.

Peterson said a third of new vehicle buyers are influenced by awards that are based on owner ratings.

**2014 winners:** President's award for highest score ever: Mercedes-Benz S-Class; Highest satisfaction premium brand: Lincoln; Highest popular brand: GMC. **Individual winners:** Premium Luxury Car: Mercedes-Benz S-Class; Executive Luxury Car: Lincoln MKS; Luxury Mid-Size Car: Lincoln MKZ

## More Bob Johnson

In case you missed it!!! Congratulations go to our own *North Star News* editor, Dave Gustafson, who was again recognized with a Golden Quill Award that honors outstanding efforts by editors and their clubs in fostering progress in the old car hobby. The Golden Quill Award is issued by the staff of Old Cars Weekly to provide special recognition of literary achievement that boosts the hobby. The *North Star News* is the best Newsletter in the LCOC and maybe one of the best in the whole old car hobby. That's how good our editor is in publishing our newsletter. Congratulations, Dave!!

As always, keep the journey continuing in our marvelous Lincolns.

## The "New Lincoln Versailles"

*(Continued from page 11)*

engineering and the transportation industry.

On November 1, 2012, Ford announced that Mulally will stay with the company at least through 2014. It was reported in September 2013 that Mulally may step down earlier than 2014 as he explores other roles. The board would reportedly be sympathetic to this move.

Management style  
"Everybody says you can't make money off small cars. Well, you'd better damn well figure out how to make money because that's where the world is going". Alan Mulally, 2008

He lives within three miles of his office at Ford's global headquarters in Dearborn, Michigan. He has a meeting with Ford's executives, called a "Business Plan Review" every Thursday at 7:00 AM in the "Thunderbird Room" at Ford Headquarters. At a "town

*(Continued on page 13)*

By Robert Lund, Popular Mechanics, April 1977.



Take a Monarch/Granada body, add a Mark V grille and trunk lid, load it with just about every accessory in the book, put the pieces together with a lot of care and attention to detail and you have Ford's newest carriage-trade car, Versailles. Lincoln-Mercury dealers will have it in stock this month.

Versailles is Ford's counter-punch car to Cadillac's Seville. Ford makes no secret of the fact it used Seville as the benchmark car in working up Versailles. The idea was to build a car comparable to Seville—not superior to Seville but even—on quality—that could be sold at a lower price than Seville. Ford execs said they had not figured a price for Versailles at the time I drove the car, so I don't know what the retail will be versus Seville. Seville's starting price is around \$13,500. Versailles is expected to go for something around \$11,000 to \$12,000.

How close has Ford come to matching Seville in other respects, other than stiffing Seville on price?

I did a head-to-head driving test of both cars and would rate them about even. Not much to choose between them on the surface. If you did a tear-down and matched the cars piece for piece, I think the edge

would go to Seville. But not by much.

Versailles has some things Seville doesn't have and vice versa. Versailles exclusives: forged aluminum wheels, clear-coat paint finish, coach lamps and a leather-wrapped steering wheel. Ford is the first U.S. automaker to use the clear-coat paint process. This was developed in Germany and is used by Mercedes and BMW. Base coats of pigmented enamel are applied to exterior surfaces, and then followed by coats of clear acrylic enamel that are sprayed on. This makes for a highly durable surface, reduces fading and gives a "just waxed" look.

Seville exclusives: automatic leveling control, electronic fuel injection, fuel monitoring system, light monitors and a tamper-resistant odometer.

The cars are neck and neck on most dimensions.

Versailles' base engine is a 351-2V (302-2V in California). Seville uses a 350-c.i.d. fuel-injected engine.

Ford has gone all out to make Versailles a smooth, quiet car and to catch and correct defects before the car is shipped. (All shipments are in enclosed vans to guard against vandalism and damage enroute.) The cars are tested for squeaks and rattles on a Burke-Porter machine. This is a rig that puts the car through a vigorous shake, rattle and roll routine to simulate travel over a rough road. If noise defects show up after completion of the test, they are corrected.

Ford says Versailles will have the best electrical reliability of any car the firm has produced. Lincoln-

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## More Versailles

*(Continued from page 12)*

meeting" of 100 information technology staffers in February 2007, Mulally said, "We have been going out of business for 40 years", and has repeated this message to other employee groups.

*Self management  
When asked how he maintained his mental and physical stamina, Mulally replied.. "Everybody always talks about how you need to manage your time. You need to manage your energy as well. You first have to ask, "What gives me energy?" There can be lots of sources: your family, exercise, your spiritual well-being.... In our house, we had a family meeting every week—the family BPR—where we reviewed what we needed to do and the support required to get us through the week. It is another kind of process step, and a really important one."*

*From the internet...*

*(Continued from page 12)*

Mercury is using a computer program called VETS (for Vehicle Electrical Test System) that checks 90 percent of the electrical system to spot defective or potentially defective parts. If a problem—real or potential—shows up on VETS, the car is repaired and then it's retested by computer.

Along with all the testing, Versailles will be the only automobile made by Ford to undergo a 100-percent final inspection by three human fault-finders—two guys outside the car, one inside. If the machines and computers miss anything, the line inspectors are supposed to catch it and flag it for a fix.

### Interesting Facts

Versailles vs Seville production figures.

Year	Versailles	Seville, First gen
1975		16,355
1976		43,772
1977	15,434	45,060
1978	8,931	56,985
1979	21,007	53,487
1980	4,784	2nd gen Seville

The **Lincoln Versailles** was a mid-size luxury car manufactured by Ford Motor Company and marketed by its Lincoln division as a rebadged variant of the Ford Granada and Mercury Monarch. Marketed solely as a 4-door sedan from 1977 to 1980, the Versailles reached a production total of 50,156 and was noted as the first production vehicle to offer clearcoat paint.

The Versailles was named after the 17th century palace outside Paris.

As with the Cadillac Seville, the Versailles was marketed in response to the 1973 oil crisis, and was differentiated from the Ford Granada/Mercury Monarch by front end styling, quad headlights, grille, wheel covers and faux spare tire trunk lid. Otherwise, the vehicle including dash, doors, windows and overall bodywork was noticeably unchanged from its rebadged variants; the base trim level Versailles for model year 1977, was virtually identical to the Mercury Grand Monarch Ghia — which also carried a 50% lower MSRP.

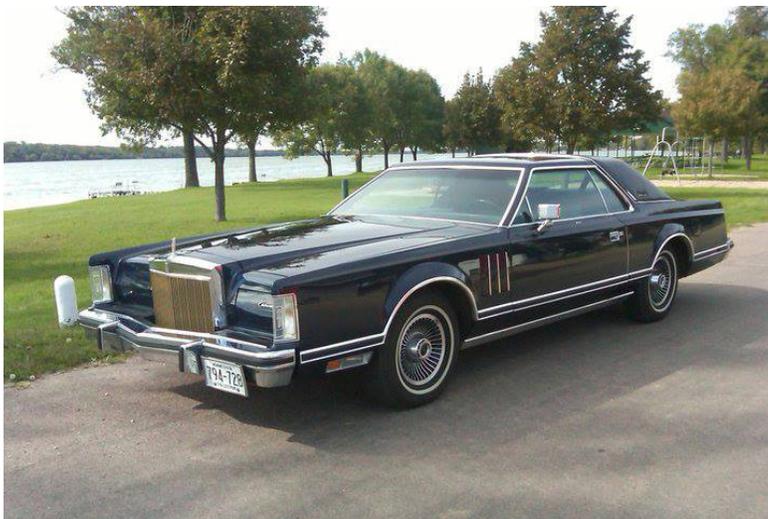
The Versailles featured "matched and balance" driveline elements, low-friction lower ball joints, double isolated shocks, reinforced chassis areas, sound insulation and balanced forged aluminum wheels with Michelin X-radials. Bodywork received the first clearcoat paint on a regular production car." Final assembly included dynamometer testing of the engine/transmission, a water spray test to pinpoint body leaks, and a simulated road test.

Having sold 15,000 units in 1977, compared to the Seville's 45,000, the 1979 Versailles received a faux carriage-style landau roof employing a fiberglass cap with a vinyl overlay and differing rear window frames. 1979 sales reached 21,000. Production ended before the end of the 1980 model year with approximately 4,000 manufactured.

The standard 351 cu in V8 engine was carbureted, as opposed to the Seville's fuel injected 350 cu in. The Versailles ultimately received the smaller 302 cu in V8, a shared option with the Mercury Monarch.

## *Offered for Sale, Some Great Lincolns*

As a courtesy to our members, we try to make space available in our newsletter for Lincolns for sale, along with parts, related information, and memorabilia. There is no charge for this service, but we do ask that you send us descriptive information along with a good digital image of the Lincoln that you wish to sell. We do have the ability to scan pictures, but considerable quality and detail are often lost in the scanning process. Also, we ask that you let us know when something has sold so we can make space available for someone else. Through the newsletter several cars have found new homes with new owners.



### One Owner 1979 Lincoln Mark V Collector Edition

Completely equipped with sunroof, Lincoln CB radio, and the full complement of fine Lincoln accessories. Purchased new in 1979 by the present owner, it has traveled but 5,000 miles over its 35 year life. Properly maintained and sparingly driven, only enough to keep the car limber it is almost as perfect as the day it was first delivered. Dark blue with a blue velour interior it truly must be seen to be appreciated. This quality Lincoln is priced at \$15,000. Please call Phil Blake, 320.839.6163 or Cell 320.815.7918. Ortonville, MN



### For Sale: Parts for 1946 - 1948 Lincoln

Bumpers, four from \$75 to \$300. Steering wheel \$500. Lincoln script spot lights \$75. Master cylinders \$20. Spare tire and rim \$25. Pedal Car \$200. Gas tank, free.

Call Dave Bodziak at 612.788.3758



### Northstar Region grille badges are now available.

Half of the initial order have been sold. To obtain yours, contact Harvey Oberg at 651.739.9754

*You May Be Interested in these Items for Sale*

The space on these two pages is provided as a service to our readers who wish to place ads for automobiles, parts and other treasured parts that they wish to find new homes for. In an effort to keep our pages fresh, we will publish your ad for a period of three (3) months. After that period of time, we will delete it unless we hear from you that you wish to have it continue for another three issues.

For Sale: **1948 Lincoln Continental Coupe**. Complete V-12 engine overhaul. New brakes and battery, New tires. Chrome has been replated. New dark green paint. Good working overdrive. Trunk just has been recarpeted. Reduced to \$14,000. also have V-12 radiator for sale and V-12 motor mounts, complete set of upper and lower grilles and fog light holders for a 1946 - 1949 Lincoln. Call Ted Anderson 763.561.8143 9/14

FOR SALE: **1982 Mark VI 2dr** with Sun Roof. 132,000 miles \$1,000; **1983 Lincoln Continental 4dr**, no title and doesn't run \$500. **Parts cars: 1956 Lincoln Capri Sedan, 1955 Custom Sedan, 1954 Lincoln Front Clip, 1953 Lincoln Cosmopolitan Sedan**. Contact Elrod Kaufman, 27951 440 Avenue, Freeman, SD 57029 Call after 6PM for more details 605.925.4986 9/14

FOR SALE:

**1989 Lincoln Town Car**, Black exterior, Grey Leather interior, 60,100 miles. One owner, Excellent Condition, 5.0 V8 Engine, Automatic Overdrive Transmission. Michelin Tires, Power Glass Moon Roof, Dual Power Heater Mirrors. Keyless Entry, Power Everything, Listed new for \$32,938, Asking \$5,695.00 Del at 608.837.5990 **Great car with a Great price** 9/14

FOR SALE:

**1981 Mark VI Signature Series**. White, moon roof, padded trunk lid, lots of extras. All interior features work. Red cloth interior. Mileage on high side, 161,700. Started recently after long term storage. Call Karl Westenfield (C) 763-229-2183 9/14

FOR SALE:

**1971 Continental Mark III**, white, blue leather interior, clean car. \$2,500obo.

**1975 Continental**, four door, yellow with gold-white leather interior. \$2,500 obo Nice original condition. Call Rodney at 701-252-2222 or 252-4149. 9/14

FOR SALE:

I need a new home. I am a **1969 MK III** with only 103,000 miles and I am green with a like new green interior. Front windows need some work. Call Rich at 715.321.1938 \$4,900/Best offer will own me. 9/14

## *For Sale*

FOR SALE:

**1980 Mark VI Givenchy Coupe**, New FoMoCo 302 V8 has 40,000 miles; car needs a little TLC, \$2500/offer. 320-429-0139 9/14

For Sale:

**1984 Mercury Colony Park wagon**. White with "wood trim" and nice dark brown velour interior. Fully equipped with 41 options, no rust ever, turbine wheels and complete service history. 181,000 miles, but doesn't show it. Please give me a call for more information. Roald and Rosalee Storvick, Austin, MN **Call 507.433.3944 or cell, 507.438.1016.** 9/14

For Sale:

**1961 through 1967 Lincoln Continentals**, complete and mostly complete cars, Sedans and Convertibles. I need to thin out my collection and if you need one of these cars either to restore or to use in your existing restoration project, please give me a call. Gordy Jensen 612.819.2107 9/14

For Sale:

**1966 Lincoln four door sedan**. 121K miles, runs, but needs some carburetor work, green with black vinyl top. Nice interior. Call Craig Brenner, 320.262.1043, Bird Island, MN 9/14

For Sale:

**1972 Mark IV** \$2,000 - 60K Miles. Rebuild Carb, Pertronics Ignition system (old system goes with car), Crager spoke wheels, complete set of service manuals, Personalized "Lincoln" plates good through 2011. Some other new parts go with car. Needs some Tender Loving Care, but the car is basically sound and a good value at the price. Call Dave Breault at 612-722-2075 and leave a message. Come take a look at this Lincoln Mark IV soon. 9/13

For Sale:

I have over 150 1960's Lincolns now, mostly parts cars. More than I will ever use. I have now decided to sell my extra parts; sheet metal, trim, whatever. If you are restoring a Lincoln of this era and need parts, please contact me now. I may have what you need. Just Arrived! New windshields that fit 1961 through 1969 Continentals. Available Now. Please call Gordy Jensen at 612.819.2107 9/14

# Preview of Coming Events

- July           **Western National Meet** July 23-26, 2014  
**Sunday Brunch, Lord Fletchers** on Lake Minnetonka, July 13, at 11:30 AM, 3746 Sunset Drive, Spring Park.
- August       **Dedication Lincoln Motor Car Heritage Museum**, driving tour  
August 7 - 10 Host hotel: Four Point by Sheraton Kalamazoo, 269-385-3922 and adjacent hotel, Holiday Inn Express, Kalamazoo, 269-373-0770. Room rate is \$99.00 plus tax includes two hot breakfasts. You must mention "**LINCOLN OWN**" for this *special rate*. Call now as rooms are limited.
- September   **8th Annual Luther North Country Lincoln Car Show**, Saturday, September 13, 10 to 2 PM Spend some quality time with your good friends and their very fine Lincolns. Enjoy a good lunch and your chance to win some nice door prizes.
- Mid America National Meet**, September 17 -21 in Rockford, Il. Reserve your room now at the Radisson hotel, 815.226.2100. Ask for the Lincoln Club room rate of \$90, which includes taxes. Down load meet information from the LCOC.org web site. This will a very good meet, over one-hundred cars expected. See you there.
- October       **Annual North Star potluck** and auction at Morries in Long Lake, Sunday October, 12 10 AM to 2 PM
- November     **End of year Sunday Brunch**. More information in future issues.

BACK ISSUES OF THE NORTHSTAR NEWS ARE ALWAYS AVAILABLE  
ON THE NORTHSTAR LCOC WEB SITE.

[www.northstarlcoc.org](http://www.northstarlcoc.org) Click on publications.

Issues are in PDF format and may be printed on your color printer.

## North Star Activities



Sunday, July 13, Lord Fletchers on Lake Minnetonka 11:30AM.

Quite possibly one of the best places to have a Sunday Brunch in the Twin Cities, Lord Fletchers really has it all. Everything you could want and more. We can promise you that you will not go away hungry. The service is great and the food is even better. Not the most inexpensive restaurant, but it is well worth it.

So start saving your dimes and quarters now and we will see you on Sunday July 13 at Lord Fletchers, located at 3746 Sunset Drive, Spring Park. Highway 7 from highway 494 West to Excelsior. Turn right at Oak Street/Cty 19, continuing on to Manitou road, which turns into Shadywood Road. Continue to Lord Fletchers..

**LCOC Western National Meet**, July 16 through July 20, Tacoma, WA

**Dedication Lincoln Motor Car Heritage Museum**, August 7 - 10 Hickory Corners/Kalamazoo, MI Check the LCOC web site for information or phone Bob Johnson.

**Mid America National Meet**, September 17 -21 in Rockford, Il. Info on LCOC web site.

Summer Fun:

Historic Hastings Saturday night cruise in.. 5PM to 9PM. July 12, 26, Aug 9, 23, Sept 6 and 20.

Prior Lake Roll in, South Lake Shopping Center. July 10 and 24, August 7 and 21, 6PM to 9PM.

Cruizin for a Wish Car Show, Central Park, Delano. July 12 at 9:00AM

Henderson Classic Car Roll in. Every Tuesday, 6PM to 9PM through September 16. Main Street, Henderson, MN, which is about 30 miles SW of Burnsville on Hwy 169.