

NORTHSTAR NEWS

Lincoln's Pride and Joy



The 2018 Navigator, an Insanely Hot Seller, even at \$100K

Editor's note: The new Lincoln Navigator is one of the most significant products to come from our favorite car company in some time. The public demand far outweighs production capabilities and in most cases it is selling for full sticker price. Not a bad position for Lincoln to be in at this time. The article below is courtesy of the Detroit Free Press and was authored by Phoebe Wall Howard.

DETROIT – After 40 years of selling cars, Jere Law sees something new and shocking.

"People are writing \$100,000 checks for a vehicle," said the general manager of Varsity Lincoln in Novi, Mich. "That may not sound like a lot in other places, but that's the first time happening for Lincoln here in Michigan."

Business executives, doctors, pro athletes and parents with big families are placing orders for the new Lincoln Navigator luxury SUV. It's selling as fast as it can be made, with factory workers in Kentucky working multiple shifts seven days a week.

A basic 2018 Lincoln Navigator Premiere isn't cheap at \$73,250. And, depending on the options added, known as "trim," consumers are spending even more for Select, Reserve and Black Label versions. In fact, 85 percent of the Navigator sales top \$81,205. "I didn't expect that," said Robert Parker, global director of marketing, sales and service for Lincoln. "I mean, even our entry-level product is amazing. But customers are voting with their wallets. It's a pretty strong vote of confidence."

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Welcome to the Northstar News, the monthly publication of the Northstar Region of the Lincoln and Continental Owners Club. We value your opinions and appreciate your input concerning this newsletter and the operation of the club. This is your club.

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Trivia from the Internet



***Humphrey Bogart
American Actor
1899 - 1957
Here's Looking At
You, Kid.***

Actor Humphrey Bogart became a legend for his roles in 1940s-era films like Casablanca, The Maltese Falcon and To Have and Have Not. Humphrey Bogart was born December 25, 1899, in New York City. He began his career on Broadway in the 1920s. This led to B-movie parts in 1930s Hollywood. Bogart's turning point came in the 1940s, with his legendary roles in The Maltese Falcon and Casablanca. He married several times throughout his life, with his last wife being actress Lauren

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Editors Message

April 2018

Gentle readers... Spring is here, no mistaking it, we have suffered through about four months of typical Minnesota winter, and we are all ready for the good stuff. I still have a little snow in the backyard which is due to the house shielding it from the strong rays of the sun. Eventually, the average temperature will rise high enough to melt all that away too.

A few of us got to see the new Lincoln Navigator really close-up at a special showing at one of our favorite Lincoln stores, Bloomington Lincoln, March 24. It was a real first class event, with some fine food, a nice jazz band, with a great soloist and the best yet, a number of new Navigators on the showroom floor. For those who wanted, there were opportunities for test drives. If you like large SUV's, this is the one for you. It is large in every respect, even the bottom line price. It does, for all purposes, completely toast the competition. The Chevrolet Suburban, GMC Denali, and the Cadillac Escalade are very nice vehicles, but at the present time are just not in the same league as the Navigator.

The Navigator was the first entrant to this particular market niche back in 1998. It was a hit immediately with the public. Sales did drop of during the middle of the next decade but continued to climb as Lincoln did some refreshing. The 2018 model is by far the most expensive Lincoln ever produced. The Black Label, model L can exceed \$100K and at 6,200 pounds, is also the heaviest Lincolns on the road. And if you are into pulling a trailer, with it's Twin Turbo engine rated at 450 horsepower and 500 plus foot

pounds of torque, it will easily pull over 8,000 pounds at the hitch. It comes with a 23 gallon gas tank, so expect a dent in the wallet when filling up the fuel tank. This is a very large SUV, and it is also very



Sweet Olga is checking out the pretty basket of Spring flowers left by the Easter bunny. She reports that she would forgo the flowers any day for a basket of good dog treats. Dad, can you clue in the Easter bunny for next year. Girls like flowers, but treats are much better.

well put together, as you might expect, being the most expensive vehicle in the companies lineup. The fit and finish are the best, and the array of equipment available is staggering. Even the wheels are big, with 22 inch as an option. I can remember the Chevrolet Corvaair coming with 13 inch wheels and a number of cars in the 60s, including Oldsmobile, not a small car with 14 inch wheels. The Navigator is not a car for everyone; it is a car for those who fully appreciate what this very fine vehicle can do for you and provide you with the very best experience while either as a passenger or behind the wheel. Check out the new navigator soon. I hope that

you will find it as interesting as I did. And remember, Lincoln has some other fine cars in their product line-up. Perhaps, one of these will catch your fancy.

We can always use articles about your Lincoln, either new or old, we would love to you hear from you. If you don't, we might have to feature a continuing series about the travels and trials of Bob Johnson and his new Navigator.

Please check out the upcoming events listed on the pack page of our newsletter. We have the detailing seminar and the CCCA garage tour. Please don't miss either one. Come join us for all the spring fun.

Till next month... David and Sweet Olga, the Samoyed.

Directors Message by Bob Johnson April 2018

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Bacall.

Hailed by many as the greatest male movie star of all time, Humphrey Bogart was born in New York December 25, 1899. Bogart, whose surname comes from the Dutch for "keeper of an orchard," was born into a wealthy and prominent New York family, descended directly from New York's first Dutch colonial settlers. His father, Belmont DeForest Bogart, was a respected and socially prominent heart surgeon. His mother, Maud Humphrey, was an accomplished painter and artistic director of The Delineator, a woman's fashion magazine. One of her drawings of Humphrey Bogart as a baby was used in a national advertising campaign for Mellin's baby food and briefly turned the infant Bogart into a national sensation.

Bogart later recalled, "There was a period in American history when you couldn't pick up a goddamned magazine without seeing my kisser in it." Although she would paint young Humphrey many times throughout his childhood, Maud Bogart was by all ac-

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March 2018, was like the old-time weather of 40 years ago, 10 to 20 degrees colder and very blustery. With one week to go in March, we still do not know if all the snow will be gone by April. But we know that spring will eventually come, and the grass will again grow. Now is the time that we all are waiting to get our Lincoln's out and prepare them for the upcoming summertime cruising season. If you have purchased a new Lincoln, please let us know about it, even better write about it and send an article with pictures to Dave Gustafson so it can be featured in our award winning newsletter. Think Spring and our 2018 Mid-America National Meet, St Louis Park, Minnesota, July 11-15, 2018, please reserve your hotel rooms now and then register for this National Lincoln meet hosted by our very own North Star Region.

Our Brunch at Jax Café, in Minneapolis, on Sunday, March 11, had a very good turnout of 34 persons who enjoyed the best atmosphere, food, and fellowship anywhere, that is what makes living here in the frozen tundra worth it.

In April, we will feature a car detailing seminar at Mike Fiterman's garage/warehouse, 5600 Highway 169 North, New Hope, MN 55428, conducted by Ken Sampson, on Saturday, April 14, 2018. 9:30 a.m. to Noon then lunch at a nearby restaurant. Mike's garage is close to the intersection of Highway 169 and Bass lake road on the southeast corner. There is parking on all sides of the building, but we want you to park on the south side of his building and enter where there is a garage door and service door. Please RSVP to Bob Johnson so we can give Mike an approximate headcount for this event.

We have been invited to go on The CCCA UMR Spring Garage Tour, Saturday, April 28, 2018; The tour starts at Hooked on Classics, 701 Jefferson Ave. SW, Watertown, Minnesota. The tour will begin at 9 a.m. be there early if you want to see some great car collections in this part of Minnesota.

On Saturday, May 19, we will have a Mini Lincoln Car show 10 a.m. to 3 p.m. at Jeff Eisenberg's Libson Twin City Auto, 1218 Central Avenue NE, Minneapolis, Minnesota to enjoy ART A WHIRL, on Central Avenue, featuring Multiple Locations of exhibits and activities in Northeast Minneapolis for everyone to enjoy. Please RSVP to Bob Johnson, so Jeff has an idea of how many to expect to provide snacks.

On Monday, March 19, 2018, I met with Patrick Riley, Sales Manager, Minneapolis Marriott West, and the new Courtyard Minneapolis West, which is connected to the Marriott hotel. Patrick gave me a quick tour, the Marriott West has been remodeled, and it really looks very nice.

We need you to make your hotel reservations now so we could increase our room count if we are going to exceed our room contract commitment. Please help us by reserving your room now if you are planning on attending. Our big event for 2018 the 2018 Mid America National Meet, July 11-15. At our host hotel the Marriott Minneapolis West, located at 9950 Wayzata Blvd. St. Louis Park, Minnesota. The meet information and registration PDF form is posted on our new LCOC website, www.lcoc.org. At the bottom of the page, "Click to download the Event Registration Form." Matt Foley will be our Meet Registration Chairman, and he can be reached at 612-280-4930. Please register early.

This January, Dave sent out our North Star membership renewals, a few of our members have not yet renewed. If you are one of those, send in your check today!

As always, keeps the journey continuing in our marvelous Lincolns.

Bob and Mary Johnson

Board Of Directors - 2018

Title	Name	Phone Numbers	email	Term Ends
Regional Director	Bob Johnson	H(651)257-1715	arborbob41@aol.com	2041
Secretary	Roger Wothe	H(952)473-3038 O(952)583-5339	rwothe@comcast.net	2020
Treasurer	Matt Foley	C(612)280-4930	mcfoley@earthlink.net	2019
Activities Director	Jay White	H(612)559-3219	jay@jwhiteandassoc.com	2018
Director	Bob Roth	H(763)475-1429		2018
Publications/ Membership	Dave Gustafson	H(952)435-1919	davidwgustafson@att.net	2019
Director	Tom Brace	H(651)644-1716	trbrace@comcast.net	2019
Director	Bill Holaday	H(763)402-1171	bill.holaday59@gmail.com	2020
Director	Larry Sasse	H(952)440-5024	fordpeople@msn.com	2020

Members and guests are welcome to attend the Board Meetings. Our meeting location, unless otherwise specified, will be held at Bloomington Lincoln in their conference room. Meeting time will be 6:30 pm on the first Thursday of each month, except December.

Articles and other information for the newsletter should be sent to David Gustafson, Editor, at 308 Brandywine Drive, Burnsville, MN 55337. email: davidwgustafson@att.net

More 2018 Navigator

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And the waiting list? "It's a good problem to have," he said.

Many consumers request the top-level Black Label, which starts at \$96,905 and can reach \$103,200. Extras include a rear entertainment system with wireless headphones and a cargo management package.

The price points are unprecedented for a Big Three automaker and among the highest in the industry. In January alone, Lincoln saw average transaction prices on the Navigator jump by \$21,300.

Joey Maruskin, 55, a pump and valve sales representative from Highland Township, picked up his new Navigator a few days ago. "It's like driving a La-Z-Boy down the freeway."

He explained, "I went with the Black Label for the 30-way adjustable seats. This one has lumbar support in five different places, massage elements from the back of the knee to the back of your neck. It's amazing. You can adjust the seats not just forward and backward or up and down but around your legs and rib cage."

He drives more than 30,000 miles a year and sees a significant technology difference since his 2015 Navigator.



The best technology is available in the new Navigator, all designed to make the job behind the wheel both easier and safer.

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Northstar Monthly Board Meeting Minutes

BOARD OF DIRECTORS MEETING

March 1, 2018

Regional Director Bob Johnson called the meeting to order at 6:30 p.m. at Bloomington Lincoln. Board Members present were Bob Johnson, Dave Gustafson, Tom Brace, Bob Roth, Jay White, Larry Sasse, Bill Holaday and Roger Wothe. Other members present were Mary Johnson, Dave Sandels and club mascot Olga. The minutes of the previous meeting and the agenda of this meeting were approved.

DIRECTOR'S REPORTS

Regional Director Bob Johnson reported that Matt Foley had a previous commitment, so Bob gave the Treasurer's Report. The current Treasury balance is \$4,571.00 with all bills paid. After the expenses of the combined North Star Region LCOC and the Upper Midwest Region Classic Car Club of America, potluck and auction were paid, the balance was divided with half going to each club. Each club received \$225.06.

Roger asked for a continuation of the discussion from the last Board meeting about the possible reasons for the decline in membership in the LCOC national organization. It was mentioned in the last meeting that if we always do what we always did, we will always get what we always got!!! He suggested that maybe we should look at doing away with the day-of-show judges meeting and combine the judges and participants in the same meeting. It might give the participants an opportunity to ask questions that they couldn't ask a judge while his car was being judged. The principal goal is to open up the process and try to make it as transparent as possible. There followed a discussion among the Board members with the majority voicing their opinions that this could require more study.

Membership and Publications Director Dave Gustafson reported that 136 members have renewed, but he has not received a reply from eight other past members.

Activities Director Jay White asked those who have not RSVP'd for the Sunday brunch at JAX to please do so. Member Mike Fiterman has invited the club to hold Ken Sampson's Detailing Seminar at the building which houses Mike's collection on April 14. Jay also reminded the group of Jeff Eisenberg's offer to host a car show at his Libson Truck facility during the North Minneapolis Art-a-Whirl festival on May 19.

All of the North Star members are invited to the first showing of the new Lincoln Navigator at Blooming Lincoln on March 24 from 5:00 to 8 p.m. Bob also provided a list of proposed monthly activities for the year.

The Directors were all encouraged to check the Kidde Fire Extinguisher website for free replacement of defective Kidde fire extinguishers and to pass the word to other members.

Secretary Roger Wothe is involved with the Annual All Ford Picnic at the Dunwoody Technical College Sunday, June 3, from 10 a.m. to 2 p.m. All Ford, Mercury, Edsel and Lincoln owners are invited to bring their cars of any years. There will be a food truck available. There will be no judging and just a time to visit with others and show your car. Everyone attending will receive a button commemorating the event. The cost is \$5.00per car displayed with a free swap meet at the same location. If he receives enough interest from Lincoln owners who plan to attend, he will have a reserved spot for all of the Lincolns to congregate together.

There being no further business, the meeting was adjourned at 7:50 p.m. The next Board meeting will be at Bloomington Lincoln at 6:30 p.m. Thursday, April 3, 2018.

Respectfully submitted by Secretary Roger Wothe.

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counts an intense, work-obsessed woman who was never especially close to or fond of her son. As Bogart himself put it, "If, when I was grown up, I [had] sent my mother one of those Mother's Day telegrams or said it with flowers, she would have returned the wire and flowers to me, collect."

The Bogarts owned a summer retreat on Canandaigua Lake, one of the most beautiful of the "finger lakes" in upstate New York, and it was there that Bogart passed his happiest days as a child. He spent his summers at Canandaigua playing chess and sailing, both lifelong hobbies that occasionally bordered on obsessions. Bogart attended the prestigious and socially elite Trinity School in New York City, where he was a disinterested and poor student.

His bad grades, his effeminate name, the overly ceremonial clothes his mother made him wear, and his ineptitude for sports made Bogart

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2018 Navigator continued....

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the frequent butt of his classmates' jokes. One recalled, "Bogart never came out for anything. He wasn't a very good student ... He added up to nothing in our class."

Despite his poor performance in school, in 1917 Bogart's parents decided to send him to Philips Academy in Andover, Massachusetts—the rigorous and storied private boarding school where John Adams had once served as headmaster. Predictably, Bogart failed to meet the school's high academic standards and was expelled in May of the next year.

Young, restless and unsure what to make of his life, Bogart enlisted in the United States Navy, only weeks after his dismissal from school, to fight in World War I. He recalled his thinking at the time: "War was great stuff. Paris! French girls! Hot damn! ... The war was a big joke. Death? What does death mean to a kid of 17?" Perhaps the most notable occur-

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No mistaking the Lincoln for anything else. Just a classy car!

"It's like going from the Flintstones to the Jetsons," Maruskin said. "I can transport six kids, and there's no arguing over USB outlets because there's enough for everybody. Nobody has worry about batteries dying."



A beautiful interior awaits.

High-end features include Venetian leather seats, leather-wrapped instrument panels, suede head rests, plush carpet, Mahogany wood interior or teak wood accents, a panoramic roof, a 20-speaker sound system, aligned wood grain patterns, illuminated handles and safety belt buckles, and a piano key shifter on the console.

'Understated elegance.'

U.S. sales in the large luxury SUV segment have doubled since 2011 to 216,684 vehicles in 2017.

Viktor Gjonaj, 40, a commercial real estate broker from Shelby Township, Mich., traded his 2015 Navigator for a Black Label. "It's understated elegance. I'm 6-feet, 6-inches tall with a wife and four daughters, so we need a ton of space. Nothing else felt so

refined."

For the past 10 years, General Motors has dominated sales in the large luxury SUV segment with the Cadillac Escalade and still leads. Its sales slightly dipped to 37,694 in 2017. Navigator sales slightly rose to 10,593 in 2017.

Dealers say about half their new Navigator buyers are Lincoln customers, and the rest are turning in their other Range Rovers, Escalades and even Mercedes vehicles. More Navigators are sold in Texas than any-place else.



Coming or going, this is one large well styled Lincoln.

Chris Poulos, vice president and general manager of West Point Lincoln in Houston, remembers selling the Navigator 20 years ago for \$42,100, so the latest price seems natural. "I have sold every one I can get," he said.

Buyers are skewing younger than traditional Lincoln shoppers, dealers say. And people are talking about Lincoln in the same breath as the \$229,000 Bentley Bentayga and the \$123,600 Mercedes G-Class.

"The stars have aligned perfectly for this vehicle," said Bernard Swiecki, a senior automotive analyst at the Center for Automotive Research.

Bigger is clearly better for consumers these days.

The Navigator launch has even led to an increase in sales and transaction prices at Cadillac, said GM spokesman Jim Cain. "They've succeeded in stimulating new interest in the segment, and we're benefiting. We're growing and not by a little."

From the internet.....

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rence of Humphrey's naval service was a scar he acquired above the right corner of his upper lip that would later become the defining feature of his tough guy appearance.

Although accounts vary, the most widely accepted story is that Bogart received the scar while escorting a handcuffed prisoner. The prisoner asked him for a cigarette, and when Humphrey reached into his pocket for a match, the prisoner smashed him in the face with his handcuffs and attempted, unsuccessfully, to flee. Bogart was honorably discharged from the navy in 1919 and once again faced the question of what to make of his life. A year later, he met a stage actress named Alice Brady who landed him a job as the company manager of a touring production of *The Ruined Lady*.

A year later, in 1921, he made his stage debut as a Japanese waiter in a production of a play called *Drifting*. Bogart's one line, uttered in his best attempt at a Japanese accent, was "Drinks for my lady and her most honored

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Babe Ruth's 1940 Continental



Babe Ruth's 1941 Continental

Originally published in the September-October 1999 issue of *Continental Comments* and authored by Charles D. Barnette.

When Thomas Hardy wrote a poem entitled "Convergence of the Twain," he was referring to the forces of nature that formed the iceberg, and the forces of man that constructed the Titanic, and the forces of life that brought the two together. This article will also focus on the convergence of two. The two are the legendary baseball player Babe Ruth and the legendary 1940 Lincoln-Zephyr Continental. The awesome event of these two coming together brings the old car hobby and the world of baseball to a fevered climax. We will study the man, and then the car, then the convergence, and finally the current owner of the car.



Babe Ruth lived from 1895 to 1948. He was born George Herman Ruth in Baltimore, Maryland. He was raised at St. Mary's Industrial School in Baltimore. One of Ruth's teachers recognized

his skill at baseball and helped him start his career in 1914. Later in the year of 1914, Ruth joined the Boston Red Socks. He became a successful Red Socks pitcher during the late Teens. He was traded to the New York Yankees in 1920.



In 1921 Babe Ruth scored 177 runs in a single year, setting a 20th-century record. In 1927 Ruth set a record of 60 home runs in a single season. (I realize that Mark McGwire, for the Cardinals, hit 70 home runs in the 1998 season.) Babe Ruth hit 714 regular season home runs. Babe Ruth's personality caught the imagination of fans and helped popularize baseball. He would point where he was going to hit the ball and hit the ball in that direction. He was known as the greatest slugger in baseball history. Mark McGwire will probably be known as the "King of Swing." It was Babe Ruth however who had the slugging power and became one of baseball's biggest attractions. The Yankees released Ruth after the 1934 season, and he finished his career with the Boston Braves in 1935. He was named to the National Baseball Hall of Fame in 1936. Babe Ruth's death in 1948 was caused by cancer. Babe Ruth made a final appearance at Yankee Stadium June 13, 1948. His memory is a powerful current in American baseball History. Babe Ruth hit his last three home runs playing for the Boston Braves

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More Babe Ruth's Continental

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guests." *Despite his son's minuscule role, upon seeing the show for the first time, Bogart's father leaned over and whispered to the person next to him, "The boy's good, isn't he?"*

*That little taste of life onstage was enough for Bogart to resolve to become an actor, and for more than a decade, he struggled to get his acting career off the ground, landing only minor roles in shows such as *Nerves* and *The Skyrocket*. Then, in 1934, Bogart finally delivered his breakthrough performance in Robert Sherwood's *The Petrified Forest*. He portrayed Duke Mantee, an escaped killer, and so fully embodied the role of the villain—stooped posture, dangling hands, dead stare—that the audience reportedly let out a gasp of horror the first time he walked onstage.*

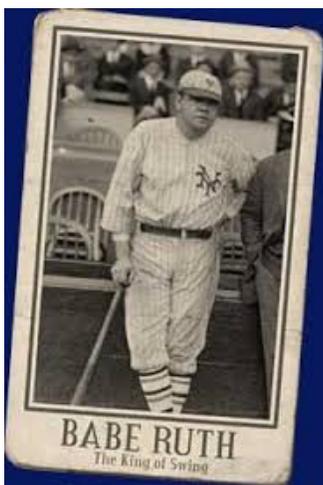
*After delivering an equally riveting performance in the film adaptation of *The Petrified Forest* two years later, Bogart carved out a niche as one of Hollywood's go-to actors to play criminals. His early gangster and*

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May 25, 1935.

Babe Ruth has also been called "The Sultan of Swat." Babe Ruth changed the character and the structure of the national pastime by the swinging of his 42-ounce bat. The Yankees built a huge multimillion dollar stadium for him to play in. The stadium became known as "The House That Ruth Built." Babe Ruth frightened pitchers so much that he was walked more than any other player in history, i.e., 2,056 times. Babe Ruth was a very consistent batsman in the 22 seasons he played in the big leagues. He came to bat 8,399 times, made 2,873 hits, and compiled a lifetime batting average of .342. His bat pounded out seven pennants for the Yankees. Thus was the force of Babe Ruth. This man who was once a child from a broken home, growing up in the poverty of the Baltimore slums, became a national hero. He was only seven when he was confined to St. Mary's Industrial School, and from that base, he launched a career that forever remains in the hearts of those who love baseball.



The first Lincoln Continental was produced by the Lincoln Motor Company September 2, 1939. Two men combined their talents to produce this car. The first was Eugene T. "Bob" Gregorie, the car's designer, and the second was Edsel Bryant Ford. Mr. Ford had studied

not only automobile design but the artwork of the masters for years. When he saw the first sketch of the Lincoln Continental, he could see that it contained the essence of a great design. The Lincoln Continental was designed through a series of unrelated projects, from the streamlined Lincoln-Zephyr to Edsel Ford's desire to build a Ford sports car. Mr. E. T. Gregorie was appointed Ford Motor Company's first chief of design by Mr. Edsel Ford. Mr. Gregorie held that position until his retirement in 1946. It is difficult to imagine that Mr. Gregorie developed the Lincoln Continental's beautiful profile in less than an hour. Mr. Edsel Ford approved it shortly after that. This motor car is considered a work of art by the prestigious Museum of Modern Art. On a cold February day in 1939, Edsel Ford asked the photographer of Ford Motor Company to go to the Lincoln plant and take some photographs of the car Gregorie called the Lincoln-Zephyr special convertible coupe. Edsel Ford did not name it Continental until he decided to place the car into production a few months later. In order to keep the project on schedule, it was decided by Mr. Gregorie and Mr. Edsel Ford that they would mount a spare tire on the outside of the trunk lid rather than revamp the trunk area due to its smallness. This produced a trademark for Continental, i.e., the squared-off rear end with an add-on spare tire. Edsel ultimately decided to incorporate the new car as a part of the regular production at the Lincoln plant commencing with the 1940 model year. Initially, Gregorie referred to the new car simply as "the special convertible coupe." However before it went into production, Edsel Ford decided to make it the top of the Lincoln-Zephyr line and christened it "Continental." Thus, the new car's name was Lincoln-Zephyr Continental. It did not lose the Lincoln-Zephyr name until 1941 when it became its own distinct model in the Lincoln line. Only 404 Lincoln Continentals were built during the

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Babe Ruth's Continental continued...

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crime films included *The Great O'Malley* (1937), *Dead End* (1937), *Crime School* (1938) and *King of the Underworld* (1939).

Bogart felt limited playing such similar roles in film after film. He managed to break free from typecasting with his portrayal of the smooth, cunning and honorable private eye Sam Spade in the 1941 film noir masterpiece *The Maltese Falcon*. As it turned out, the film allowed Bogart to prove his versatility as an actor just in time to be cast in the leading role in the 1942 war romance *Casablanca*. Bogart played Rick Blaine, an American expatriate struggling to rekindle his relationship with his Norwegian lover (Ingrid Bergman) in the midst of World War II. *Casablanca* won three Academy Awards (Best Picture, Best Screenplay, Best Director) and is now ranked among the greatest films of all time. Also one of the most quotable films of all time, *Casablanca* ends with the unforgettable words, spoken by Bogart, "I think this is the beginning of a beau-

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1940 model year. All of these were essentially hand built. Of the 404, 350 were Cabriolets, and 54 were Coupes. Edsel Ford thought the Continental was one of Ford Motor Company's greatest achievements. All Mr. Ford ever relayed to Mr. Gregorie in any specific terms was that he wanted a car that was long, low and rakish. Obviously, the Continental met those requirements. The 1940 Continental contained under the hood a V-12 bored out to 292 cubic inches which delivered 120 hp at 3,500 rpm and 220 lb./ft. of torque at 2,000 rpm. The \$2,840 Continental offered dramatic semi-custom styling. Rubber gravel guards and a metal spare tire cover signifies the 1940 model. On April 29, 1940, the New York Yankees presented to George Herman Ruth, i.e., "Babe Ruth," a 1940 Lincoln-Zephyr Continental with serial number H-100711 which was assembled March 21, 1940. See *Continental Comments* No. 81. This 1940 automobile was a Cabriolet. The 1940 Cabriolet was not the only Lincoln Continental that Babe Ruth owned. Apparently, he also owned a 1947 Lincoln Continental Coupe, Model 76H, with engine number 7H-158769. The body number of Babe Ruth's 1940 Continental is body number 209, originally dove gray with red leather interior, tan top, radio and cowl antenna, and shipped from the factory to the Ford branch at Long Beach, California.

Some of the previous owners of the 1940 Lincoln Continental were Mr. Duke Deadman of Toronto, Canada; Mr. Brian Brady; Mr. Pat Curran; and Mr. John Bosworth. It has been displayed in the Cars of the Stars Museum in Niagara Falls, Canada in the 1980s and afterward in The Canada Sports Hall of Fame in Toronto, Canada. The car spent a great deal of time in Canada. When Mr. Bosworth bought the car, he found under the floormat a 1940 ticket to the Dutchess County Fair Horse Show in Rhinebeck, New York.

Babe Ruth's 1940 Lincoln Continental

is now owned by Mr. Peter Adam Krell of Dallas, Texas. Mr. Krell purchased this car at the Barrett-Jackson Classic Auto Auction in Scottsdale, Arizona, in 1990. He beat out a bid by the baseball player Reggie Jackson to own this car. The car was shown at the Autorama in November 1990, in the Astrodome in Houston, Texas, at the LCOC booth. The first time this car has been shown since then was at the LCOC 1999 Mid-America National Meet in Dallas, Texas, this past Memorial Day weekend.

Mr. Boswell, mentioned above, is the one who took the car to the Barrett-Jackson Auction to sell when Mr. Krell purchased the car. Mr. Peter Adam Krell is heavily into the old car hobby. It probably all started with his grandfather, Mr. Aaron Krell, who had the first Cadillac dealership in Homestead, Pennsylvania, during the roaring 20s and the first cab company there. Therefore, Peter grew up loving cars. He now operates a business known as "Pete's Classic American Iron" which specializes in collectible cars and parts.

When Peter purchased the 1940 Lincoln Continental in 1990, the car was dove gray with Burgundy fenders and original red leather interior. Mr. Krell to date has done no further restoration to it. He was 31 years old when he bought the car. The history of the automotive world and the history of baseball crossed major paths when the New York Yankees presented this 1940 Lincoln Continental to Babe Ruth. I would love to be taken out to the ballpark in this automotive piece of history. I wouldn't care if I never got back!

A little known fact about Babe Ruth. Before he turned eight, Ruth had already chewed tobacco and drank whiskey for the first time. He was sent to live at St. Mary's Industrial School for Boys, a Catholic reform school, and listed as incorrigible. Each boy was supposed to learn a trade for a possible career. Ruth's was to be a shirt maker.

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tiful friendship."

One of Hollywood's most popular actors in the wake of *Casablanca*, Bogart continued on to a long and distinguished Hollywood career that included over 80 films. His most celebrated performance after *Casablanca* came in the 1951 film *The African Queen*, in which he co-starred with Katharine Hepburn and for which he won his first and only Academy Award for Best Actor. Bogart said after receiving the award, "The best way to survive an Oscar is to never try to win another one. You've seen what happens to some Oscar winners. They spend the rest of their lives turning down scripts while searching for the great role to win another one. Hell, I hope I'm never even nominated again. It's meat-and-potato roles for me from now on." His most notable later films included *The Caine Mutiny* (1954), *Sabrina* (1954) and *The Harder They Fall* (1956).

In 1956, while still in the prime of his career, Bogart was diagnosed with esophageal cancer.

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2018 Navigator outdoes Cadillac Escalade

Courtesy Chicago Tribune, article by Robert Duffer.

A familiar family scene in a full-size SUV: Two parents up front, four tweens behind, a sister in the third row aggravating her brother and his teammates in the second row, who are barking and bobbing with all the excitement of leaving for a far-away game. Here's where it becomes less familiar: the parents are talking calmly, almost softly, massaged by 30-way adjustable seats and a sound system that dulls the discord from the rear seats.

To be clear, the 2018 Lincoln Navigator didn't mute all the nuisances of traveling en masse, but this land yacht certainly diminished the dissonance from the deep. We could have fit two more tweens in comfort and relative quiet.

This calm in the storm might fit Lincoln's marketing mantra of "quiet luxury" for the fourth generation full-size SUV, but we'd rather take a phrase from Seinfeld and call it "serenity now."

Whatever it's called, Navigator is deserving of its 2018 North American Truck of the Year award.

We can talk about the 200-pound reduction in weight from the outgoing model, a more fuel-efficient and more powerful 450-horsepower twin-turbo V-6 engine paired to a new 10-speed transmission used in Ford's off-road warrior known as the Raptor, or that it's built very similarly to the Ford F-150, America's best-selling vehicle. That's all fine and good but those seats! Those seats are something else.

It's like a recliner built into a seat, but better than a La-Z-Boy because there is a separate thigh adjustment for each leg. Then there's all the side bolstering and back and butt functions. To customize the massager, the lumbar, mid- and upper back regions all have their own setting, with 10 degrees of intensity accessible through the touch screen. Unlike other luxury massagers, the activation button is on the door panel with the other seat buttons, so it's magic hands at the push of a button. I'll go ahead and use Lincoln's phrase of "perfect position" seats (a \$1,500 option that is well worth it).

The seats epitomize Lincoln's inten-

tions with the new Navigator. For nearly \$90,000 Lincoln wants to provide first-class comfort with full-size family functionality. Each of the three third-row seats can be lowered with a push of the button, and third-row passengers are not relegated to third-rate status because a button reclines their seats as well. There's plenty of headroom for two adults to fit back there, too, for when the tweens become teens and start pulling their weight behind the wheel. Without the power fold option, the second row seats are not as simple to move in the 8-seat configuration, though our tweens eventually figured it out on their own. Overall, it is roomier and more evolved than the Cadillac Escalade.

Approach the vehicle, and welcome lighting illuminates the door handles and ground. The power running board acts like a robotic servant helping you in and out. Visually, the massively broad mesh grille dominates rear view mirrors, yet it can still fit in most garages, even with roof rails. The 22-inch wheels with 16 spokes can be dizzying to some, yet at most speeds, it looks like the spokes are not moving at all.

Inside, the quiet cabin has gorgeously rich wood trim on the dash, doors and massive center console, which has an open storage area beneath it for handbags. Clever storage spaces abound throughout. It's luxury defined at first sight, and that is reinforced by the technology, for the most part.

The 10-inch touch screen is clear and sharp, even with the middling Sync3 system, but the screen is planted smack dab in the middle of that otherwise clean Spartan dash. Embedded screens look and feel more unified. The controls, from the vents to the steering wheel, have notched dials, which provides a nuanced consistency. It took a while to figure out the functions of the steering wheel controls, from adaptive cruise to adjusting the head up display, and how to quickly access the menus in the instrument cluster, so you don't have to bother with the screen. Cadillac's system is more intuitive in that regard, but we started to get the hang of it by the end of the week in the Reserve trim tester. The head up display is broad and low and full of the essen-

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Shafer Lincoln announces New Navigator

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Surgery failed to remove the cancerous growth, and Bogart died January 14, 1957. He was 57 years old.

*While Humphrey Bogart was already one of the top movie stars in the country at the time of his death, his acclaim has grown enormously in the decades since his passing. Called "the Bogart Boom" in reference to the title of a series of *Playboy* articles chronicling the phenomenon, during the 1960s Bogart's films became the objects of superlative critical praise and his personality the object of cultish adulation. Both because of and despite his cavalierly anti-Hollywood persona, Bogart remains timelessly cool in a way few celebrities have ever been able to achieve.*

*In 1997, *Entertainment Weekly* named him "the number one movie legend of all time"; in 1999, the *American Film Institute* ranked him the greatest male movie star of all time. Bogart's friend and biographer, Nathaniel Benchley, summed up the actor's life: "[Bogart] achieved class through his integrity and his devotion to what he thought was*

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Lincoln of Shafer

From the Shafer Daily Bugle, by Bob Woodward. Pictures by Matthew Brady.

Robert Johnson, General Manager of the Lincoln store in Shafer, told the Shafer Bugle that his firm is so very pleased to have a large supply of the all new Lincoln Navigator on hand and ready to deliver to customers.

This is a good time to be in the car business reports Bob Johnson, in talking with this reporter. Johnson says "Lincoln is really making a statement with this very fine automobile. This is a fantastic SUV in all respects; it suddenly makes all other SUVs on the road obsolete. It has best of breed towing capacity. You could pull whatever you wanted, and not even know it was behind you."

Bob Johnson went on to add that his company is the largest Lincoln dealer in Chisago county and as such gets extra special treatment from the Ford in terms of product allocation. While most Twin City dealerships are only receiving 1 or 2 Navigators at a time, his firm has a monthly delivery of 10 to 15 and therefore is able to satisfy most of his customer's needs.

Shafer Lincoln will be hosting an introduction party for the new Navigator at their dealership in Shafer. Johnson reports that it will be a real celebration, with food supplied by the esteemed local restaurant, Charlie's Café of Shafer. Specialty beverages will be furnished by Martha's Vineyard and the Shafer brewing company, both well-known local

firms. Other entertainment includes the June Taylor dancers performing adjacent to the main showroom. Other performers include Ondrej Havelka and his Melody Makers, the famous Czech Retro-band and Ralph Nodini, the not-so-famous magician, who will make your money disappear faster than you can say Willie Sutton.



The famous Ondrej Havelka Orchestra

Other interesting attractions include 15 pet Llamas from the St. Croix Valley Llama farm, also owned by the Johnson family. The Llamas are always quite a hit at Shafer days, the annual town celebration, demonstrating their ability to hum in unison. Led by trainer Howard Johnson, the Llamas are noted for their perfect rendition of *Amazing Grace*, which brings listeners to tears and holds any audience breathless.

Bob Johnson is inviting all to join in the fun. Come out and see the new Navigator, have some good food and enjoy the music and entertainment. The doors will be open at 1 pm, and the event is scheduled to run till 7 pm. Also, at 4 pm, Shafer dignitaries will present Bob with the citizen of the year award for his many contributions this past year to the business community. All Lincoln Club members and their friends are invited to attend this gala event.

We hope to see you there at Shafer Lincoln, 79 Wistful Vista, Shafer, Minnesota, this coming April 1. For more information, please contact Shafer Lincoln at 611-555-2368.

More Navigator vs Escalade

(Continued from page 11)

right. He believed in being direct, simple and honest, all on his own terms, and this ruffled some people and endeared him to others."

Humphrey Bogart was married four times during his life. He married his first wife, Helen Menken, in 1926. They divorced after less than a year of marriage, and in 1928 Bogart married another actress, Mary Philips. Their marriage also dissolved when Bogart made the move from New York to Hollywood, and in 1938 Bogart married his third wife, Mayo Methot.

Theirs was a tumultuous and fiery union—they were known in Hollywood as the "Battling Bogarts"—until they too divorced in 1945. Less than two weeks after his divorce from Methot, Bogart married Betty Perske, better known as Lauren Bacall, his young and extraordinarily beautiful co-star in *To Have and Have Not*. They had two children together, a son Stephen and daughter Leslie Bogart and Bacall remained together until his death.

From the internet...

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tial drive info without being cluttered. And it's a blast to blast Beastie Boys or Imagine Dragons for the beastly boys in the back, from the wonderful Revel 20-speaker sound system.

A knob in the center console opens access to the seven different drive modes, though we couldn't much tell the difference in them, other than some more responsiveness and delayed shift points in "excite" mode. At 5,855 pounds, there's more excitement from the seats. Toggling between normal and conserve modes, on mixed-use driving, we averaged just shy of 16 mpg, which is the Environmental Protection Agency estimate for city only. On the highway only it was more like 19.5 mpg. That was disappointing, though we weren't really light footing it. A car full of children has a way of pushing the needle, so to speak. The 10-speed is quick and smooth, and the engine delivers what's expected.

Expectations should be high at this price point, and Lincoln exceeds them. The Navigator in Reserve trim is roomier, more refined and more complete than the Escalade or the Infiniti QX80. The \$10,000 question is if it's worth that much more than the new 400-horsepower Ford Expedition in Platinum trim.

Given the state of air travel, the Navigator might be the best way for the larger family to travel the states, or to haul the team from one event to the next. Parting shot: Serenity now, monthly payment later.

Dearborn, Michigan – Elegant strength, powerful acceleration, and a standout presence may be key attributes of the all-new Lincoln Navigator, but they also describe tennis champion and businesswoman Serena Williams.

Williams is Lincoln's newest brand ambassador, showcasing the style and substance of the all-new Lincoln Navigator in a social media campaign that kicks off Feb. 15.

"Serena is an amazing athlete who has won 23 Grand Slams, but she also has a family, she has her own clothing line, she

sits on major boards, she's philanthropic – she has all these competing demands on her time," said John Emmert, group marketing manager, The Lincoln Motor Company.

"We know that time is our Navigator client's ultimate luxury as they balance everything in their busy lives, and Serena exemplifies that balance with poise and grace."

William's love for the Lincoln Navigator started years ago when she purchased her first vehicle, a Navigator she nicknamed "Ginger." The feeling of safety and strength attracted her to the Navigator brand back then and today.

"I've always had a connection to the Navigator brand," said Williams. "When I bought my first car, Ginger, it was my big step-up. I had a real luxury car now, it looked great and I felt safe. When the opportunity came to work with the Lincoln Navigator today, I was really excited because it brought me back to all of those moments I had in my first vehicle. For me, partnering with a brand like Navigator comes from a genuine place."

She drove her first Lincoln Navigator for eight years, then passed it along to her niece.

Today, the Navigator helps Williams' balance a multitude of aspects in her life. "Now that I have become a mom I am in my car a lot more so my Navigator is like my new home. I take business calls from it, I prepare for my day, and it's kind of like Olympia's room – she takes naps, she wakes up, and she's comfortable in it. For me, that's what's most important. I want what makes me feel most comfortable and what I feel most confident in driving. The Navigator checks all of those boxes."

Driving the Lincoln Navigator today provides Williams with the luxury, capability, and comfort that she needs both in of her roles on the tennis court and at home.

"The luxury of the Navigator is amazing. When I show up to a tournament, I have to show up looking right," said Williams.

Stop by Bloomington Lincoln soon and check out the new Navigator and take one out for a test drive. In addition to the new Navigator, they have a full lineup of all of the Lincoln models for you to select from.

For Sale — All Good Lincolns



On your left, the all new Lincoln Nautilus, the replacement for the MKX. This very exciting mid-sized crossover will be available later this year at your nearby Lincoln dealer. One of several new models coming from Lincoln.

1979 Town Coupé, original 24,450 miles.

Garaged, but not started since 2009.

Burgundy leather interior near perfect. No rust. White vinyl top is perfect. Red exterior, some discoloration on hood. All trim in great shape. Need the garage space. \$2,500. Call/text Mark 616-403-6310, email vettedream@charter.net. MI



FOR SALE: 1937 Lincoln K 2 window sedan. This car is one of three known and has been a show winner and a very reliable tour car. It has a high speed rear end and has been completely restored to a very high standard. It has won the Edsel Ford trophy and has been a runner up to the Bell award. I am offering the car at \$59,500 and am looking for good home with someone who will enjoy it as much as I have. If you are interested, please call Tom Brace at 651-644-1716 or email trbrace@comcast.net



FOR SALE: 1978 Mark V. White with blue, full padded top. Blue leather interior. Excellent condition, both inside and out. Smooth running 460 makes it a pleasure to drive. Air blows very cold. Truly would be a joy to own. 54K miles, it just don't get much better. Fairly offered at \$9,950.

Call Dennis Owens at 612-269-6482 to talk more about this Mark and the price.

You May Be Interested in these Items for Sale

Wanted.... Car club badges and patches. New and Used. Call Harvey Oberg, 651-739-9754

Wanted... NOS exhaust resonator for a 1974 Lincoln Town Car. Part Number D4VA5E272AA
Call Vaughn Ebbighausen at 218-736-4049 or email vemsp294@gmail.com

For Sale - 1965 Lincoln Continental Convertible



This beautiful, fully-restored, 100-point car (Lincoln show standards) is now available. Equipped with the whisper-quiet, smooth 430 V8, rare silver blue bucket seats and steel belted radial tires. Stainless exhaust system and detailed engine bay and undercarriage. Drives perfectly. Call John Palmer at 218-389-6189 or 218-380-3239.



1994 Lincoln Town Car Executive loaded with options. The car has two air bags, key-less entry, air suspension, moon roof, four wheel disk brakes, cassette tape player and 1-1/8" white wall tires. Second owner since 1999. Car gone over by Lincoln dealer. Rare gold color with matching interior. Must see to appreciate. Asking \$9,500.

Call Richard at 651-351-2855.



Northstar Region grille badges are now available. To obtain yours, contact Bob Johnson at 651.257.1715.

Now Available - Lincoln Caps and Shirts
Mens shirts with pockets, Ladies without pockets.
All Sizes, one price \$25, Caps, \$10.



Call now, operators standing by: Bob Johnson
651-257-1715 or email: arborbob41@aol.com

Preview of Coming Events

- April **Car detailing seminar, Saturday, April 14, 9:30 am to Noon**, at Mike Fiterman's facility, 5600 Highway 169 North, New Hope, Minnesota, conducted by Ken Sampson. Lunch at a nearby restaurant.
UMR-CCCA annual garage tour. See back page for all the details.
- May **LCOC Eastern National Meet, May 2-6 2018, Bradenton, Florida.**
Saturday May 19, Lincoln Car Display at Jeff Eisenberg's Libson Twin City Auto on Central Ave to enjoy ART-A-WHIRL. Featuring Multiple Locations in Northeast Minneapolis. More information to come.
10th Annual Memorial Day weekend Lincoln car show, Bloomington Lincoln, Bloomington, MN, Saturday, May 26, 10:00 am to 2:00 pm
10th Annual Memorial Day weekend car show, Bloomington Lincoln, Bloomington, Minnesota, Saturday, May 26, 10:00 am to 2:00 pm.
- June **All Ford Show, Sunday, June 3, 2018, 10:00 am to 3:00 pm** at Dunwoody Technical Institute, 818 Dunwoody Boulevard, Minneapolis. \$5 per car — all Ford products including Lincolns welcome.
Back to the Fifties, June 22-24, 2018, Minnesota State Fairgrounds, St Paul
- July **LCOC Mid-America National Meet, July 11 – 15, 2018**, St Louis Park, MN
Sunday, July 22, 2018, 9:00 am - 4:00 pm. 10,000 Lakes Concours d'Elegance. Excelsior Commons, Excelsior, Minnesota.
- August **Lincoln Motor Car Museum, August 6 - 12. LZOC -Fifth Annual Lincoln Homecoming**, Hickory Corners, Michigan, and Elkhart, Indiana.
Saturday, August 11, 10:00 am – 2:00 pm. North Star Region, 16th Annual Classic Lincoln Out State Car Show at the Almelund 62nd Annual Threshing Show.
- September **Saturday, September 15, 10:00 am – 2:00 pm. 12th Annual Luther North Country Lincoln Car Show.** Coon Rapids, Minnesota

Know some other event that may be of interest to members of the North Star Region? Let us know and perhaps we can work it into our event schedule for this year. Do you have a special burger place that we can cruise to some evening? Tell us about it — maybe we can do it. Good friends and nice Lincolns make for some fun times.

BACK ISSUES OF THE NORTHSTAR NEWS ARE ALWAYS AVAILABLE
ON THE NORTHSTAR LCOC WEB SITE.

www.northstarlroc.org Click on publications.

Issues are in PDF format and may be printed on your color printer.

North Star Activities

Car detailing seminar, Saturday, April 14, 9:30 am to Noon.

See you at Mike Fiterman's garage/warehouse, 5600 Highway 169 North, New Hope, Minnesota, conducted by Ken Sampson. Lunch at a nearby restaurant. Learn from the expert on how to make your car look the very best.

April Event - CCCA Garage Tour

Saturday, April 28, 2018

The UMR - CCCA Spring Garage Tour will begin at Hooked On Classics, 701 Jefferson Avenue SW, Watertown, Minnesota (West of the Twin Cities).

Gather for coffee and donuts at 7:30 a.m. *The tour will leave promptly at 9:00 am and it will include stops at collections in the West metro area.*

The weather will be great and it will be a super good day to see some great cars and tour the countryside with fine friends. Kick off the driving season. Take the car cover off your classic Lincoln and come join in all the fun. See you there!



It is time for our All Lincoln Car Show Saturday, May 26, 2018, 10 am - 2 pm

At Bloomington Lincoln
1001 Clover Drive, Bloomington, Minnesota

Just South of Hwy 494 and Just East of Hwy 35 South.

Join us for our North Star Spring car show. Bring your favorite Lincoln, old or new and plan to spend a nice spring day visiting with many of your old friends and making some new ones too.

All Lincolns are welcome, regardless of age or condition. We will even be glad to see a Mercury or two. We are an equal opportunity Lincoln Club. Lunch is planned and the Northstar club will be furnishing dash plaques and door prizes. Invite anyone you know who owns a Lincoln to join us at this show.

Take some extra time to check out the fine selection of new Lincolns and the many fine slightly used and carefully pampered used cars available at Bloomington Lincoln. Check out their fine cars, you will be glad you did.