

Our Pride and Joy

Our Pride and Joy – Our Ruby Jewel

As told by Verlene and Bob Dennis....

The 1940 – 1948 Continentals have been a favorite of Bob's since the days his dad worked as Service Manager and Parts Room Manager at two different Lincoln-Mercury dealers. The first dealer was one located at Joliet, Illinois right after WWII. The second was at Aurora Lincoln-Mercury in Aurora, Illinois. The Aurora Lincoln-Mercury provided work for Bob in the summer of 1950. He worked in the parts room and ran for parts for his dad to other cities from time to time.

Those Continentals of the 46-48 vintage have long been very interesting to Bob. He used to look at the Hemmings Motor News magazine in the 60's and see these Continental Cabriolets listed in the \$5,000 range.

We just couldn't afford that much for a car that was so old.

But then it happened. A 1948 Lincoln Continental Coupe came to Bob's attention in November of 1994. It was owned by a man who was in deep financial trouble with the IRS. He had been forced by the IRS to place all of his cars, guns, boats and miscellaneous items on the auction block. The sale was held at Elk River, Minnesota. Bob went to that auction with a borrowed pick-up and car trailer. He was determined that he was going to buy that coupe. He did.

Verlene and I trailered that car home to Walker. That was in January, 1995. The car sat for a while. It was not running. It was a totally complete car, minus the V12 engine. The car was not rusted, dented or all scratched up. The original owners man-

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Welcome to the Northstar News, the monthly publication of the Northstar Region of the Lincoln and Continental Owners Club. We value your opinions and appreciate your input concerning this newsletter and the operation of the club. This is your club.



Bob and Verlene Dennis and their very beautiful customized 1948 Continental at the Hickory, North Carolina LCOC show. Picture by Bob Johnson.

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Board Of Directors - 2003-2004

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Members and guests are welcome to attend the Board Meetings which are held the second Thursday of every month except December at 7:00 PM at Whitaker Lincoln-Mercury on South Robert Street just north of Highways 110 and I 494 in Inver Grove Heights, Minnesota.

Our Pride and Joy continued

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ual was in the glove box. It had all the original hub-caps and rings on the wheels. All of the glass was in place. The chrome was all intact, though in need of rechroming. The car had the skirts, spare tire cover and ring along with the spare tire hub cap. The tail light lenses were perfect, as was the cobra lamp for the license plate.

What do we do with this car? I had seriously considered restoring it back to it's original condition. But since it did not have the original V12 engine, I decided that I would do a total restoration on the body and return it to it's original beauty. But the engine would be a modern Lincoln engine. I decided to purchase a new Mark VIII engine and transmission for the car. That set the theme for the entire car. It is a 1948 Lincoln Continental Coupe with a Mark VIII steering wheel, instrument cluster, information center, shifter and seat controls.

It took seven years to build this car. It seemed like all we did for those years was to write checks to the resto-

ration shop. But the outcome of the project was, in our opinion, worth it. The current color of the car is not the color we had originally planned for the car. The first paint job began to separate from the body in places. The car was repainted again after completely stripping the faulty burgundy redish paint from the car. We repainted the car with black cherry metallic paint. This color compliments the car far more than the original color we had picked out.

It is fun to drive. It always gets a lot of comments and thumbs up when we have it on the road. Our first show for the car was the Ford Centennial and the LCOC 50th celebration in Dearborn, Michigan in 2003. That was a very exciting time for us as we trailered it from Walker to Dearborn. In September, 2003 we drove the car to the Eastern National Meet in Hickory, North Carolina. A fantastic time was had there. We also visited our youngest son and family at China Grove, NC following the Eastern National Meet

In Dearborn we had the car judged. We had a fun time

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Trivia from the Internet.

In the year of 1885, an English pharmacist by the name Charles Alderton was working at the Morrisons Old Country Drug Store in Waco, Texas. He also experimented with mixing various carbonated soft drinks together and tasting them when he happened upon a combination that appealed to him. He offered his boss, Wade Morrison a taste and he also was deeply impressed.

The drink became very popular by customers having a treat at the soda fountain in the drugstore. Mr. Morrison decided to name the drink after the man who gave him his first job back in Virginia years before: Dr. Charles Pepper. The drink became so popular that other drug stores in the area began to buy the soft drink from Alderton and Morrison, until the drugstore was unable to produce enough to satisfy the demand for the beverage. A solution was soon

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Editors Message

WARNING!

Owning a Samoyed may be injurious to your health.

For the last 30 years, I usually take a week of vacation around the 4th of July. This year, it was planned for the 5th through the 9th. I was looking forward to tweaking the lawn sprinkler system. A couple of the sprinkler heads needed replacing. I also planned on tinkering a bit with the 1951 Cosmopolitan, rebuilding the carburetor along with a few other things to make it run better. At least that was the plan.

Saturday evening, about 10:15 PM, I felt it was necessary to take Alexander the dog out to do whatever they need to do before we all went to bed for the night. Alex is a Samoyed, which by nature have a tendency to pull a lot. They have a long heritage of being great sled dogs, alas, in Burnsville, we just don't get to use the sled for transportation much anymore. They are runners, and must be kept on a lead when taken out to unfenced areas. As we were walking down the porch, something got his attention, and away we went. I got jerked off the porch, dropping my right foot at a strange angle, landing on it hard. I knew right away that it was broken. I cut his nocturnal activities short, and we immediately returned inside. Alex went into his crate, and I woke Marion up and advised that I believed that it was in our best interests to go over to Fairview Ridges hospital, less than a mile away. Marion, who is a RN and after taking a look, felt that this was a good plan.

By 10:45, we were there. Saturday night at the emergency room. Lots of people are there and everyone is hurting. I get a wheelchair, and I am starting to feel that I am not that bad off. Sometime after midnight, we finally get more personal attention. I get pushed into an examining room, and eventually a doctor who I believe has English as a 2nd or 3rd language, comes in, takes a look, and orders up some xrays. Pictures confirm our suspicions, the foot has a break along the edge. The good doctor orders up a temporary, non-walking cast and some crutches and sends us home shortly before 4 AM Sunday morning. The 4th and 5th were spend hobbling around the house. Tuesday, I was fortunate to secure an appointment

with a orthopedic specialist, who once again confirmed a broken foot. The temp cast was removed and I got a "air cast" which now enabled me to walk around without the crutches. A thousand percent improvement. The only downside is the "air cast" and I will be very close friends for about 6 weeks. It could be worst, a broken ankle or wrist. That would be a lot worst. Alex however, does not show the slightest sign of remorse over his role in this event. Only a few more weeks of the minor inconvenience of hobbling around with this "air cast." Unfortunately, my week of vacation and plans of getting a few things done sort of disappeared. Ah, the best laid plans.....

There are better days ahead in August. Try to make plans to attend our out state Lincoln Show in Austin. Also, we will have a Saturday night down on Kellogg Boulevard in St. Paul. There is more information on these two events elsewhere in this issue. September has another picnic at Roger Wothe's Environments. Very early October has another All Lincoln Show at Coon Rapids Lincoln-Mercury. This should appeal to those folks in the Northern and Western parts of the metro area. November will see a year wrap up brunch at Picadilly's restaurant in Mahtomedi. We were there in March of 2003 and the food and service were great.

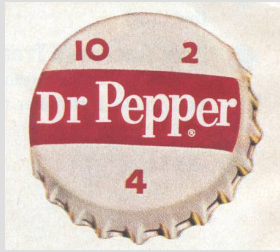
With my approaching "geezerhood" in September (65), Marion, Alexander, and I decided perhaps it was time to think about "Traveling Well" as the commercial goes. Chuck Whitaker and Wade Zwick over at Whitaker Lincoln Mercury helped us into a new Town Car. The Town Car and the Continental are really two different, but fine automobiles. The TC is a very quiet and comfortable vehicle. I am guessing that it handles long trips over the highways really well. If you are thinking about a different car, try a Town Car. New or gently used, these are great automobiles.

Looking forward to seeing all of you on Kellogg Boulevard and Austin...

David, Marion and Alexander, the dog... "my most of the time" best friend.

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found in the person of a man named S.H. Prim who owned a bottling plant in Dublin, Texas. This plant still exists today and uses the original recipe bottled with 100% pure cane sugar. Also, contrary to popular urban legend, Dr Pepper does not and never has contained prune juice. Unlike Coca Cola and Pepsi, Dr Pepper is not a "cola" drink. Allegedly, Dr Pepper's flavor is derived



from a mixture of soda fountain flavors popular when the drink was first devised. A partial list of these flavors can be seen at the Dr Pepper museum in Waco, although the formula itself is a closely guarded secret.

But a young beverage chemist and owner of The Circle A Ginger Ale Company is the man responsible for intro-

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Monthly Director's Meeting

BOARD OF DIRECTORS MEETING

July 8, 2004

Regional Director Bob Johnson called the meeting to order at Whitaker Lincoln-Mercury at 7:00 PM. Board members present were Bob Johnson, Harvey Oberg, Dave Gustafson, Bob Gavrilesu and Roger Wothe. One other member present was Marion Gustafson (Medi-vac driver for husband Dave, ask him how he broke his foot). The minutes of the previous meeting and the agenda for this meeting were approved.

DIRECTORS REPORTS

Regional Director Bob Johnson reported that the Woodhead collection will not be available for a tour this fall. Bob received a customer list from Jeff Weiner at Lincoln International with names of Lincoln parts buyers in Minnesota. There were forty-nine who live in Minnesota and are not in the club. They will be contacted. He also brought forth a suggestion from Harvey Oberg, that Best of Show winners from our own show should not be allowed to compete for that honor, but be displayed for exhibition only. The past winners are Tim Purvis, Richard Magner, Harvey Oberg and Roger Wothe. The suggestion was unanimously approved and will be retroactive. Member Rod Johnson from Albert Lea is still very ill. Please send him or Jeanne Weitzel a note at 18949 Highway 69, Albert Lea MN 56007.

Secretary Roger Wothe reported that he has received only a few entries for the Wayzata 150th Celebration from the North Star Region. So far entries have come from the Early Ford V8 Club, Packard Club and Thunderbird Club.

Treasurer Harvey Oberg reported the treasury balance to be \$4,555.01 with all bills paid.

Membership and Publication Director Dave

Gustafson reported that we had two new members apply at Back to the Fifties which bring our membership to one hundred thirty-two.

Projects Director Bob Gavrilesu reported that there were no new sales this past month.

Activities: Picnic at Ray and Jeanne Nelson's on Sunday 25 July. RSVP is required so that Ray can plan the menu. Don Shoemaker from Coon Rapids Lincoln-Mercury contacted Bob about a possible event at their location. Bob will follow up. The North Star Region night at the Capital City Cruiser's gathering on Kellogg Boulevard is scheduled for Saturday 7 August. Please arrive between 4:00 and 5:00 PM. All years Lincolns are invited to attend. We will be parking on the river side of Kellogg Boulevard in the east bound lane. Our out state show will be in Austin MN on Saturday 14 August. Please contact Bob if you plan on attending.

There being no further business, the meeting was adjourned at 7:45 PM. The next meeting will be Thursday 12 August at Whitaker Lincoln-Mercury at 7:00 PM.

Respectfully submitted by Secretary Roger Wothe.

Remember:
Kellogg Boulevard, August 7th.
Austin Car Show, August 14th.

We take pleasure in welcoming the following returning members.....

Milt and Mardy Petersen of Rosemount, MN. Milt and Mardy own a 1973 LC Custom convertible and a 1999 Town Car. We look forward to seeing them at our future events.

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ducing the United States first major soft drink to the masses. Robert S. Lazenby and Morrison formed a partnership in which Morrison would give Lazenby the formula and trademarks in exchange for providing bottling facilities, labor and distribution. Alderton wasn't interested in being a partner and Prim also turned down an offer for a franchise of his choice in 1922.

In 1904, Lazenby and his son-in-law J.B. O'Hara introduced Dr Pepper to approximately 20 million people at The World's Fair Exposition in St. Louis. Interestingly enough, this same fair had also introduced buns for hot dogs and burgers earlier and also the ice cream cone. Dr Pepper president Robert Lazenby, designed an exposition watch with the fair's emblem on one side and the words "The Home of Dr Pepper, Waco, Texas," on the other. Ceramic urns used as syrup containers at the fair were labeled "Dr Pepper Phos-Ferrates".

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Directors Message

By Bob Johnson

Summer hit this week with the 90 degree days, we will be able to think back about the July heat in December and it won't seem that it was really that hot.

Ballots for the 2005 National Board of Directors Election were mailed as a cover with your last Continental Comments. Have you voted? If you did, thank you. If you didn't please dig it out and vote, ballot must be in before August 23rd, 2004. We have received letters from David Saxon, Michigan Region, John Bailey, Southern Region Director and John Talbourdet, Assistant Eastern Judge; they are running for the National Board and would like your vote. It is our Club and your vote can make a difference.

If you want to help our Northstar Region, our annual election of officers to the Northstar Board of Directors will take place this fall. More Region Election information is else where in the news letter.

On Tuesday, July 20th, I met with Mike Hannan, and Don Schumacher, Coon Rapids Lincoln – Mercury. They want us to come up to their dealership for a Car Show on Saturday, October 9th. They will supply dash plaques, door prizes and advertising. We will also make this a brunch day; they will transport us to a local restaurant that has a buffet. We can make this a cruise, show and brunch all in one day, the last outing for our cars for the season.

Ray & Jeanine Nelson's picnic was very nice. They put a lot of work in and had their family do the cooking, the food was great and Jeanine's pies were really tasty. This was a great time, with many members putting some cruising miles on the Lincoln. We had 42 plus members attend. Jim French won our door prize, a white Lincoln flag. Ray's garage with his cars mostly Lincolns was a great hit. He showed everyone how good his Model T ran. That Model T along with his gorgeous Model A over shadowed his Lincoln collection. Region members from Riverside, California, Bill and May Kortsch, attended the picnic and had a great time visiting with old friends. Jeanine Weitzel and Rod Johnson drove up from Al-

bert Lea. Rod will require long term medical treatment, but looked great and wanted to see all his Lincoln friends. Allen Bundgaard drove his 1953 Capri Convertible down from Breezy Point, with the top down. Marion Gustafson, drove Dave (the foot is still in an air boot cast) up in their brand new 2004 Lincoln Town Car.

In our hurried pace of the way we do everything these days, it was really nice to sit and visit with everyone at Ray & Jeanine's picnic. It was really fun to just sit back and enjoy our Lincoln friends, the beautiful house, lawn, and weather while viewing 17 beautiful old and new Lincolns. Every one that I talked to said that we should do more picnics, because it is just great to have the time to sit and visit in the open air on a beautiful lawn.

Thank you, Ray and Jeanine, for a great time and everyone that attended really enjoyed your hospitality.

Saturday night August 7th will be our annual Lincoln night on Kellogg Boulevard in St Paul. Last year we had 19 Lincolns and a beautiful night. Please plan on attending if you can, but come early around 4:00 PM to get a good parking place.

Our 2nd Annual Out State Classic Lincoln Car Show will be held at Austin Ford Lincoln Mercury, Austin MN, on Saturday, August 14th, 10:00 AM to 3:00 PM. Plan on attending, this will be a fun event and a chance to get to see Lincolns from Southern Minnesota, Western Wisconsin and Iowa. We will have Dash Plaques for the first 50 cars and awards for Best of Show and Long Distance. At our last board meeting it was approved that you can only win one 1st Place, Best of Show Award with one car. This change was made to encourage members to keep bringing their beautiful Lincolns to our car shows. If you know any one that has a Lincoln, invite them to attend this car show, we want to get as many Lincolns out as possible.

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An early advertising slogan for Dr Pepper was "Liquid Sunshine." Others were "If Atlas were on earth, he would recommend Dr Pepper," and "It leaves a pleasant farewell and a gracious call back."

The soft drink was a hit and Morrison and Lazenby officially formed the Artesian Mfg. & Bottling Company. In 1923 they moved the company to Dallas, and then changed the name a year later to the Dr Pepper Company. By 1946 the company was listed on the New York Stock Exchange and in 1950 the period was dropped after the Dr. In the early part of the 1910s, Dr. Pepper was advertised as being the King of Beverages. In the 20s and 30s, they used the logo of Old Doc, an old country doctor with a top hat a monocle. Another slogan in this time period was known as Drink a Bite to Eat at 10, 2 and 4.

In 1927, J. B. O'Hara asked Dr. Walter H. Eddy, Professor of Physiological Chemistry at Columbia University in New York and an authority on nutrition and vitamins, to conduct a study on daily human fatigue. Eddy concluded that the

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Pride and Joy continued

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showing the car. It was very interesting when the judges were checking the mechanicals. When it came time to do the windshield wipers... they fell apart. One blade fell off. One arm fell off. The third blade and arm did fine. Oh, yes. This 1948 Continental Coupe has three, that's right, three wiper blades and arms. There is no dirty space at the middle of this '48 windshield. The electric seats wouldn't work, either. I discovered that the shop had put a 15 amp fuse in the fuse box rather than the 30 amp fuse that is required. We got a second place award. Not bad for the first time ever showing a car at a national Lincoln meet. At Hickory we came home with some awards that made us happy and proud. We won a first Primary in Class, Best Modified Custom and longest drive for a V8 to the show.

The car ran flawlessly on the round trip to Hickory and then to our son's place and then back to Walker. We averaged about 24 mpg with the overdrive transmission and Mark VIII engine.

We have put about 4,000 miles on the car since we have taken it out of the restoration shop. It has been in a few shows and a couple of parades. It always gets attention. However, most people don't know what kind of a car it is! At "Back to the 50's" while we were driving North on Snelling, a lady in a new Town Car asked, "Is that a Packard?" I informed her kindly that it is a 1948 Lincoln Continental. She was amazed and said, "Our car is a Lincoln, too" I told her that I had noticed that.

There was a great surprise for us when Bob requested the build sheet for our '48 Continental from the Ford Archives. This car was built in February, 1948 and shipped to Aurora Lincoln-Mercury, in Aurora, Illinois. If you remember from

the opening comments earlier in this story, Bob's dad worked at that very same Lincoln dealer in the late 1940's. So did Bob in the summer of 1950. He may have seen this same car in those days. The car had a California registration with it when we bought it at the IRS auction in Elk River.

The Continental Coupe keeps our 1963 Thunderbird Landau and our 1966 Continental Convertible company as the "Ruby Jewel" of our Ford product antique cars. The 1966 Continental Convertible and the 1963 T-Bird are nice cars, but not of the quality of our "Ruby Jewel."

And yes, this car has an all leather interior in deep burgundy and mauve seats, door and rear side panels, and a mauve headliner. It also has air conditioning, electric windows and seats, cruise control, electric controlled doors, hood and trunk lid. The two tail lights and Cobra light are equipped to be warning stop lights. It is a modern luxury cruiser and fun to take down the highway for either short trips or those of many days.

It is truly one of a kind 1948 Lincoln Continental with Mark VIII power and controls. Classic beauty with modern comfort and drivability.

Editor's note: Our sincere thanks to Bob and Verlene for telling us their story about their very unique 1948 Continental. Most of our cars have very interesting stories and it is nice of our members to share them.

We welcome stories about your favorite Lincolns. Please email, regular mail or FAX them to me today. Please help fill up the newsletter with interesting material. Your suggestions are appreciated.

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average person experiences a letdown during the normal day at 10:30AM, 2:30PM and 4:30PM. That was the origin of the advertising slogan, "Drink a bite to eat at 10, 2, and 4" which served as the Dr Pepper slogan for many years. The 50s advertised Dr Pepper as being The Friendly Pepper Upper. The 60s advertisement was The Most Misunderstood Soft Drink, and the 70s was, The Most Original Soft Drink in the World. When Dr Pepper was first introduced, the product contained no caffeine or cocaine. Though both substances were legal at the time, some researchers considered them dangerous. In 1917, Robert Lazenby reconsidered when he learned that caffeine had the tonic and energizing effects that he had long associated with the drink. Caffeine was added from 1917 until 1939, when the caffeine was removed and vitamin B-1 was added. The vitamin caused the product to spoil easily and changed the taste. Soon afterwards the vitamin was removed and caffeine re-included.

The oldest Dr Pepper bottling plant is in Dublin, Texas. In the 1960's, plant owner Bill Kloster

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Northstar Elections...

Club elections in September

At the July Board meeting we discussed election of Officers to the Northstar Board of Directors for 2005. Each year in the fall, our Region is required to elect by blanket ballot, one third of its Board of Directors. The term of office for a Region Manager is three years. Those positions will be filled by nominations in August and election using a mail in ballot in September. The new Board of Directors will elect Region Officers for a term of one year in November for 2005. All active members of the region are eligible to nominate and vote in the election. There are currently seven Directors. The bylaws call for at least five directors, but no more than nine.

The region needs to have all members involved in the process of operating your club. If you want to be involved and can make a commitment to attend meetings on a regular basis we need your help. Here is your opportunity to move the region along in the direction that you feel is best. Help us make the region better, it is your club.

Again, if you are able to help, please send your nomination to our Region Secretary, Roger Wothe, by August 20th. Rogers address is in our Region Directory. If you have any questions about the duties and functions of the Board of Directors, feel free to call any board member. Bob Gavrilesco and Roger Wothe's terms will be up and both have agreed to run again.

Our September Newsletter will include an election ballot to be returned by the September 20th, 2004. The election will be certified at the October 14th, board meeting and the Board of Directors at the November 11th Region Board meeting will elect officers for 2005.

Your participation is encouraged. It is your club and to make it better, please become involved in the governing process.

Director's Message Continued

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Our last event of the year will be a Brunch at Piccadilly's in Mahtomedi on Sunday, November 14th. We would have gone there early this year but the word was they were sold and were closed. The big real estate deal fell though and they now will remain open, this is good news because they have really great food and have a private room for us to use.

As always, keep the journey continuing in our marvelous Lincolns.

Lincoln Service Rated Tops

For the first time, domestic automaker Lincoln topped the list of brands doing the best to satisfy customers going to dealerships for service, knocking off perennial winners Lexus and Saturn.

And Lincoln, a Ford Motor luxury brand, accomplished the feat with a record-high 912 points out of a possible 1,000 in the 2004 J.D. Power and Associates Customer Service Index, recently released.

Lincoln owners are more likely to get the service appointment they want at a convenient time, and the repair or maintenance work is more likely to be done right the first time, according to the study. "In addition to their subsidized maintenance program, Lincoln's (service) performance was also helped by improved vehicle quality," says Joe Ivers, executive director of quality/customer satisfaction for J.D. Power.

The study asked 97,000 owners and leasers of 1- to 3-year-old vehicles to rank overall satisfaction with a dealership in six areas — initiating the service, the service adviser, the in-dealership experience, the service delivery, the quality of the work and the user-friendliness of the service.

More detailed questions looked at the fairness of service charges and how quickly

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refused to convert the plant from cane sugar to less expensive corn syrup. Today, the plant is still in operation, and is the only US source for Dr Pepper made with real cane sugar. Dr Pepper with cane sugar is called Dublin Dr Pepper. Contractual requirements limit the plant's distribution range to a 40 mile radius of Dublin, Texas. The period after "Dr" was discarded for stylistic reasons in the 1950's and it would also help remove the medical connotation to Dr Pepper.

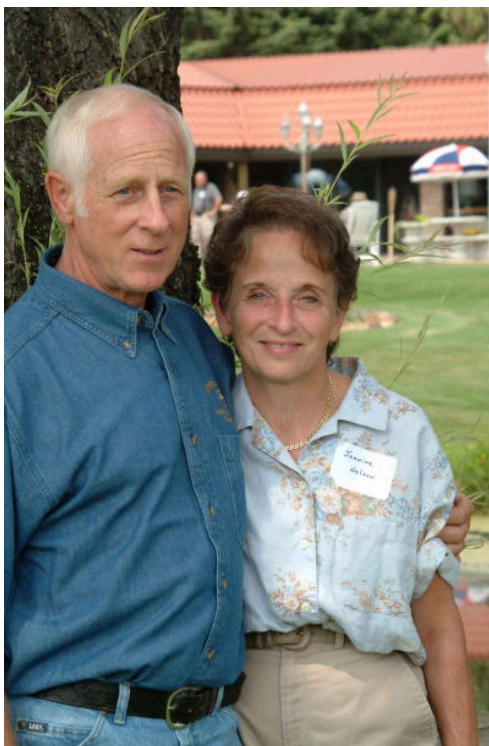
In 1977 the slogan was Be a Pepper. Many of us in our thirties and older remember this jingle. I drink Dr Pepper and I'm Proud. I'm Part of an Original Crowd . . . Be A Pepper, Drink Dr Pepper. The eighties slogan was Hold out for the Out of the Ordinary and the year 2000s newest slogan is Dr Pepper Makes the World Taste Better.

Extra Trivia: Dr Pepper was the first major soft drink introduced in the U.S., followed by Coke, and then Pepsi.

In Texas, Dr Pepper is extremely competitive in the soft drink market, regularly outselling Pepsi.

Picnic at the Nelsons.....

Last summer, Ray and Jeanine Nelson moved from their long time home in Bloomington, MN to Princeton, MN about 40 miles North of the Twin Cities. There they found country living at it's finest, complete with about 20 acres and a large pole building. At the time, Ray invited club over to his for a tour of his collection, and to share in some great food and good company. The date was finally set for July 25th and over 40 club members were in attendance. Ray and Jeanine have a very large lawn, which also makes for a good show field. There were 17 Lincolns (not counting Ray and Jeanine's) there for admiration by all.



Our Hosts, Ray and Jeanine Nelson

The long distance award was won hands down by Bill and May Kortsch, club members from Riverside, California. Bill and May were visiting relatives and friends in Winona and drove up to be with us. Others from outside the Twin Cities included Don and Jannette Schlichting from Sauk Center, Allen

Bundgaard from Breezy Point and Rod Johnson and Jeanine Weitzel from Albert Lea.



One of the Club Members, Mr. Clay PotMan taking a break from the festivities.



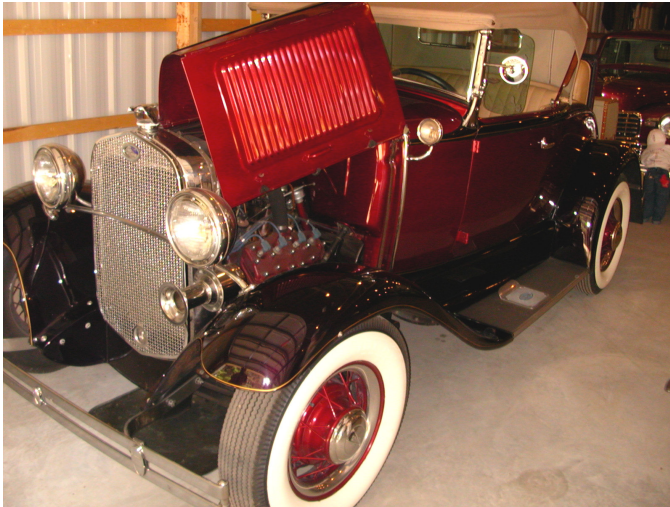
Mary and Bob Johnson with Jeanine Weitzel enjoying the great food.

Lots of food was served up by the Nelsons, with the help of their son and daughters at the grills. The sausages and hamburgers were done to perfections along with great tasting salads really hit the mark. Many went back for seconds. Jeanine also baked some pies, which were enjoyed by all.

Harvey Oberg conducted a drawing

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More From the Nelson's Picnic.....



Ray Nelson's 1931 V8 Ford Cabriolet 60 horsepower



Tim and Gaye Purvis drove up in their new Blackwood.



Everyone agrees, this is a **Really** great garage.

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for the door prize which was a Lincoln flag. Jim French was the lucky recipient and we know he will find a good place to display it.

We do want to thank the Nelson's very much for inviting us to their home. Barb Wothe took some time to pen the "thank you" which appears in the next column. Barb echo's all our feelings. We also want to thank Jay White for the pictures for the newsletter.



Jeanine Weitzel and Rod Johnson enjoying the lunch.

THANK YOU RAY AND JEANINE!

Really hospitable host and hostess
Appetizing food presentation
Yummy salads

Awesome trophy room
Nifty new Princeton home
Delectable desserts

Juicy burgers and brats
Especially fine car collection
Apple and pecan pies second to none
Neat new pole barn
Ideal weather
Nice, relaxing afternoon
Excellent space for tire kicking

No mosquitoes!
Energetic help from the Nelson kids
Lovely landscaping
Scenic setting for a superb feast
Oh, what a wonderful afternoon
Nicely done, Nelsons!

Check out the back page for future events.

Please let us know what events you like best. We will try and schedule them.

Cruise Nights.....

2nd TUESDAY, MAY-SEP, Savage, MN. 6-9pm. '76-older. Culver's Restaurant. Contact: Terry & Fran Stade, 612-861-6815.

WEDNESDAYS, MAY 5-SEP 29 CRUISE NIGHT, Sioux Falls, SD. 6:30, Dareo's Pizza, 2920 S MN Ave. Sponsor: Siouxland Car Council. Contact: Gloria Anderson, 605-528-3764

1st WEDNESDAY, MAY-SEP CRUISE NIGHT, Elk River, MN. 5-9. Culver's, Hwy 169, next to Menards. Contact: Patti, 763-441-0400

1st WEDNESDAY, MAY-SEP CRUISE NIGHT, Forest Lake, MN. 6pm. Sponsor: Northern Lights Car Club. Culver's. Contact: Roger Bodine, 651-464-4052.

3rd WEDNESDAY, MAY-SEP CRUISE NIGHT, Forest Lake, MN. 6. Walmart Parking Lot. Sponsor: Northern Lights Car Club. Contact: Roger Bodine, 651-464-4052.

3rd WEDNESDAY, MAY-SEP CRUISE NIGHT, IHOP, Bloomington, MN. 2231 Killibrew Dr, S side of mall. Contact: Terry/Fran Stade, 612-861-6815.

4th WEDNESDAY, MAY-SEP CRUISE NIGHT, Rogers, MN. 5-9pm. Denny's Classic Diner, Hwy. 94 & 101 N. Contact: Jennifer, 763-428-1574.

4th WEDNESDAY, MAY-SEP CRUISE NIGHT, Apple Valley, MN. 6-9pm. IHOP Restaurant, Co Rd 42 & Galaxy Ave. Contact: Terry & Fran Stade, 612-861-6815.

FRIDAY, JUN 11-SEP 17, CRUISE NIGHT, Downtown N St Paul, MN. 5pm start. Main Street area. Contact: John Pontrelli, 651-773-8274.

SATURDAY, MAY 29-OCT 2, CRUISE NIGHT, Downtown St Paul, MN. 6pm start. Kellogg Park, between Robert & Wabasha Sts. Contact: Terry Trooien, 651-225-0417 (pager), 651-292-6011(W).

Lincoln Service Continued...

(Continued from page 7)

the customer got in and out of the dealership.

Since 2000, when it was No. 13, Lincoln has consistently moved up in the rankings. Ford officials say that over the past three years, Lincoln and other Ford brands have focused on improving quality of new vehicles, which also resulted in fewer repair visits.

Ford officials were giddy about the results. "When you get Lincoln brand to beat Lexus, it's a real testament to our continuous improvement," says Louise Goeser, vice president for quality at Ford.

While Lexus, Toyota's luxury brand, dropped to No. 5 this year, it improved its score to 902 out of 1,000, up from 895 last year.

Most brands, in fact, improved. The industry average climbed to 862 points, up from 851 last year. "Many brands are aggressively improving in fixing vehicles right the first time, which heavily affects customer satisfaction," Ivers says.

Ivers says some brands — including Toyota and Lexus — have had increased sales volumes, and dealers have only recently begun to build enough service bays to keep up.

While the Toyota brand improved in the study, its customer service ranking has consistently been below the industry average. In this year's survey, two brands that are no longer in business — Oldsmobile and Plymouth — scored better than Toyota.

Luxury brands Audi and Jaguar made the biggest improvements in 2004, each up 31 points. Land Rover improved 29 points.

J.D. Power and Associates Customer Service Index, based on a 1,000 point index

Lincoln	912	Mercury	891
Buick	909	Audi	883
Infiniti	908	Hummer	883
Cadillac	904	Mercedes	878
Lexus	902	Porsche	878
Saturn	901	Honda	877
Acura	900	BMW	875
Jaguar	899	Volvo	875

Great Cars For Sale..... Other Stuff too....



For Sale:

1976 Mark IV, Bill Blass. Dark Blue, with tan trim. Absolutely spotless, with factory tinted moon roof. All accessories work, air blows cold. Truly must be seen to be appreciated. This is an original condition Mark with only 51,000 miles. Priced to sell at \$6,595. Call member Mike Doran at 952-926-5841.

For Sale: Nice 1971 Mark III, 98K miles, same owner for 25 years. Light butterscotch color, brown top and interior. \$3,300 to a good home. 320-220-0844, near Willmar, MN
For Sale: NOS in FoMoCo boxes, Two 1961 Brake drums. \$55 each. 320-796-5819, Spicer, MN email: dardside-manor@tds.net..

Wanted Good brown tone interior for 1956-57 Lincoln coupe. Francis Kalvoda, Willmar, 320-235-5777 or Email fjk@charter.net

Remember, if you have something you want to sell, let your editor know. Ads are free to anyone who has car stuff to sell. Make some money and perhaps help another member. Write or email today.

One of the Best.... Now for sale.

1988 Mark VII LSC that is in excellent shape. Won first in class and a Ford Trophy at Red Wing. Asking \$8,000 or best offer. Here is a Lincoln that looks good and drives good. Records available on service during my ownership. Call me and I can answer any questions regarding this Mark and arrange for a test drive.

Call Tom Brace at 651-644-1716

**Club Jackets and Shirts are Now Available
Reasonably Priced
Great Looking
Contact Bob Johnson at 651-257-1715**

24 Great American Full Classics prints (from Auburn to Stutz) in water color by the great automotive artist, Ken Dallison.

14" x 18" only \$15 each. Add \$5 for shipping in a mailing tube.

Send for complete List. Harvey Oberg, 6738 Buckingham Bay, Woodbury, MN 55125-2404 651-739-9754

For Sale:

1955 Cadillac motor, fresh valve job with new valves and valve seats. Runs good. Has transmission adapter to fit 1946-48 Lincoln or Ford. \$500

1946-48 Lincoln front axle, complete \$150

Pair of 46-48 Lincoln front fenders and nose. \$250

2 upper grills for 46-48 Lincoln. \$150

Rear bumper for 46-48 Lincoln Zephyr. \$50

Pair of fender skirts for 56 Lincoln. \$150

46-48 Lincoln air cleaner, complete. \$300

Like new 6 volt Dura Start heavy duty \$20

Wanted 26 tooth 46-48 Lincoln transmission cluster gear.

Call Ted Anderson at 763-561-8143

—1956 Mark II—

Available now, 1956 Continental Mark II, 25,000 mile original. Purchased twenty five years ago from the widow of the original owner. Maroon exterior with matching leather interior in good original condition. Please call Cal Fercho at 701-237-6313



For Sale. 1969 MARK III 64,000 original miles. This is a very clean car, that has been inside most of it's life. This fine example of a Mark III scored 98 points at the Red Wing Mid-America meet in 2002. A super fine driver offered at \$13,900. Please call Bill Juring at 651-484-2799 today.

Preview of Coming Attractions

The following include scheduled club events

August Northstar LCOC Night on Kellogg Blvd in downtown St. Paul, Saturday, August 7th be there by 5:00 PM to park your Lincoln with the group. Because this is a group event, all Lincolns of any age are welcome. Bring your 70's, 80's and 90's.

Northstar LCOC "Out state" All Lincoln Car Show. Southern Minnesota
Saturday, August 14th, 10:00 AM to 3:00 PM Austin Ford, Lincoln and Mercury,
2701 Oakland Avenue West, Austin, MN.

September Northstar LCOC picnic Roger Wothe's Environments, Inc, **September 12th**. Please reserve the date now on your calendar. This is free and fun.
LCOC Mid-America, September 22nd - 26th San Antonio, TX

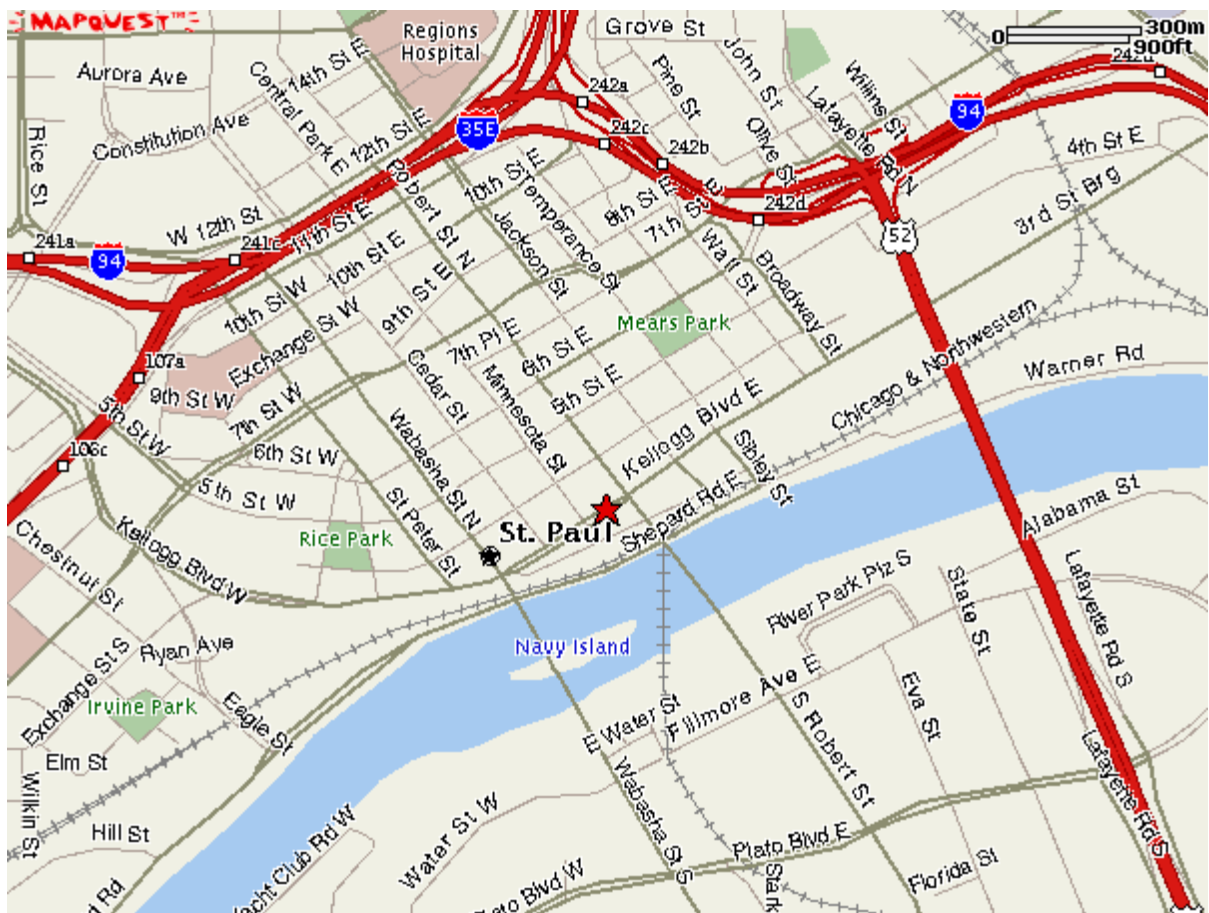
October All Lincoln Car Show, Coon Rapids Lincoln Mercury, 3789 Coon Rapids Boulevard, Coon Rapids of course. Saturday, October 9th, 10:00 AM to 3:00 PM.
More details about this last show of 2004 in the September issue.

November End of year Brunch, Sunday November 14th, Piccadilly's in Mahtomedi.
11:30 AM. Great service and food. Reasonable prices. Private room for the club.

If you have any ideas for future club activities, please let your board members know. We welcome your suggestions for future events. Call us today, or email: Activities@northstarlcoc.org

BACK ISSUES OF THE NORTHSTAR NEWS ARE AVAILABLE ON THE NORTHSTAR LCOC WEB SITE. www.northstarlcoc.org Click on publications. Issues are in PDF format and may be printed on your color printer.

DOWNTOWN SATURDAY NIGHT AUGUST 7TH

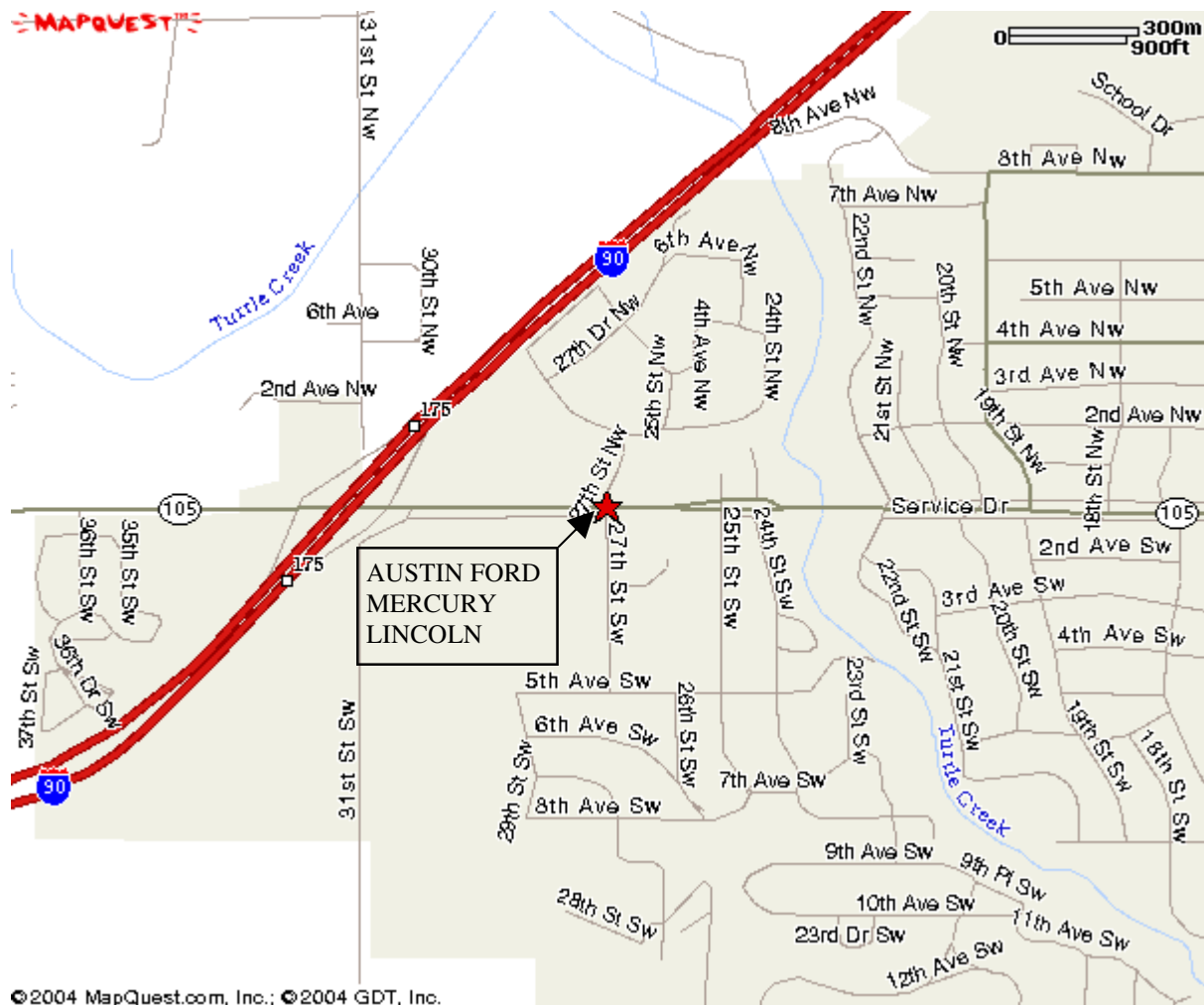


August 7th we will once again return to Kellogg Boulevard, Down town St. Paul for a Saturday afternoon and evening of socializing and tire kicking.

Meet on the East Kellogg, South or River side before 5:00PM. Early arrivals are welcome to reserve parking for other members. Normally, vehicles newer than 1965 models are not allowed. Because we are going as the Lincoln Club, your newer Lincoln will be welcome too. You may need to let the police officers know that you're with the Lincoln Club.

Bring something to eat, something to drink, and your lawn chairs and maybe an extra one to share with visitors. Bring your wife too.

Come on down - We will see you there!



COME ON DOWN TO THE 2ND ANNUAL OUT STATE CLASSIC LINCOLN CAR SHOW

SATURDAY, AUGUST 14TH

HOSTED BY
AUSTIN FORD LINCOLN MERCURY
2701 OAKLAND AVENUE WEST, AUSTIN, MINNESOTA

PLEASE JOIN US FOR THIS FUN EVENT AND A CHANCE TO GET TO SEE LINCOLNS FROM SOUTHERN MINNESOTA, WESTERN WISCONSIN, IOWA, AND MAYBE A FEW FROM SOUTH DAKOTA.

AWARDS WILL BE PRESENTED FOR BEST OF SHOW (1ST, 2ND, AND 3RD), PEOPLES CHOICE VOTING AND LONG DISTANCE AWARD. AUSTIN IS ABOUT 60 MILES SOUTH OF THE TWIN CITIES ON I-90. TAKE I-35 SOUTH TO ALBERT LEA AND GO EAST ON I-90 AND IT IS THE FIRST EXIT, ABOUT 2 BLOCKS FROM THE FREEWAY.